Chairman Eric Mahler called the meeting to order at 6:31 p.m.

1) Opening Items
   a. Approve Agenda
      Chairman Mahler requested amending the agenda to make item 4a US-23 Express Bus Project Introduction item 2b.
      A motion was made by Mike Allemang to approve the agenda as amended, seconded by Larry Krieg. On a voice vote, Chairman Mahler declared the motion carried.

   b. Public Comment
      Tim Hull commented on the US23 Express Bus project. Mr. Hull requested additional bus service for North Campus.

   c. General Announcements
      Mr. Mahler announced the Board’s annual Retreat scheduled for Wednesday, January 24, 2018 at 9:00 a.m. The Retreat will be held at the Hilton Garden Inn, 1401 Briarwood Circle, Ann Arbor, MI.

2) Consent Items
   a. Approval of Minutes of September 28, 2017
      A motion was made by Kyra Sims, seconded by Eli Cooper, to approve minutes of the regular meeting of September 28, 2017. On a voice vote, Chairman Mahler declared the motion carried.

   b. US-23 Express Bus Project Introduction
      CEO Matt Carpenter made a presentation introducing the US-23 Express Bus Project; express bus service on US-23 to a Park and Ride lot near Eight Mile Road. Paul Ajegba, University Region Engineer for the Michigan Department of Transportation (MDOT) reported on MDOT’s interest in partnering with AAATA.
Board members commented on the presentation and Mr. Carpenter and Mr. Ajegba responded to questions. Board members provided input for consideration; particularly:

- Phase-in service
- Leverage carpooling and vanpooling
- Consider serving North Campus
- Identify projects currently utilizing CMAQ funding that might be traded for the US-23 project
- Clearly identify metrics to determine the pilot project’s success

3) Policy Monitoring and Development
   a. Board’s Annual Plan of Work Item & Ends Policies
      1. Annual Plan of Work
         Board members discussed the Annual Plan of Work. A discussion emerged regarding treatment of riders, specifically gender questions in a recent AAATA survey and requiring the use of legal names for Fare Deal cards.

         Mr. Carpenter indicated he would look into the matter, and cited policies

         2.1 TREATMENT OF RIDERS: With respect to interactions with riders and potential riders, the CEO shall not fail to address conditions…that are...undignified, disrespectful…
         ; 2.1.6.1 The CEO shall not…Use forms that elicit personal information for which there is no clear necessity.

         Mr. Carpenter will communicate with staff on these issues

         Board members discussed procedures for handling instances when it is determined that the CEO is not in compliance with a policy. Chairman Mahler recommended taking a board-majority approach to handling such matters, but noted that board action was not required as Mr. Carpenter made a commitment to address the issue.

   b. Policy Monitoring and Committee Reports
      1. Governance Committee
         Chairman Mahler made a report on behalf of the Governance Committee meeting; particularly: the Board Retreat; development of a draft agenda and starting to hire a facilitator.
2. Finance Committee
Mr. Allemang made a report on behalf of the Finance Committee; particularly: Policy Language Discussion on Investment Policy and development of Quarterly Financial Reports.

3. Service Committee
Ms. Gainsley made a report on behalf of the Service Committee; particularly: The Ann Arbor Station Environmental Assessment and Monitoring Report for Policy 2.10 External Relations. The committee recommended acceptance of the Monitoring Report while not in compliance, showing progress toward reasonable interpretations and full compliance.

Mr. Carpenter introduced the discussion on the Monitoring Report for Policy 2.10 External Relations and its sub-policies.

2.10 EXTERNAL RELATIONS
In order to facilitate the continued success of AAATA and its achievement of Ends, the CEO shall not operate without creating collaborative, strategic relationships with external stakeholders.

Board members commented on the Monitoring Report.

A motion was made by Gillian Gainsley to accept the Monitoring Report while not in compliance, showing evidence of progress. Jack Bernard seconded the motion. On a voice vote, Chairman Mahler declared the motion carried.

c. Other Board Reports & Ownership Linkages
1. Local Advisory Council
Local Advisory Council (LAC) Chair Cheryl Weber made a report on behalf of the Local Advisory Council; particularly: resignation of the second Co-Chair and election of a new Co-Chair, Executive Committee Appointments, and the LAC’s role.

Chairman Mahler reported on his intention for the AAATA Board to collaborate with the LAC on Ownership Linkage and policy-driven discussions. Mr. Bernard reported on public comment during LAC; particularly: Trapeze software transition.

2. Washtenaw Area Transportation Study
Dr. Krieg reported on the WATS Policy Committee meeting; particularly: 2045 Long Range Plan Goals, call for 2018-2020 TIP
Amendments, call for 2018-2020 TIP Modifications, and approval of a Policy on Local STP funds on State-owned Trunkline Facilities. Dr. Krieg announced an MDOT Traffic Summit scheduled for November 7 at 9:00 a.m. at the Washtenaw County Road Commission, 555 N. Zeeb Road, Ann Arbor, MI.

3. Ann Arbor Transportation Commission
   Mr. Gururaja made a report on the Ann Arbor Transportation Commission meeting; particularly: The Commission’s affirmative vote on a “Resolution Regarding the Proposed Ann Arbor Station”. Mr. Gururaja explained his opposing vote on the resolution and read the RESOLVED clauses into the record:

   RESOLVED, The Commission recognizes the need for an improved intermodal station in the community;

   RESOLVED, The Commission supports integration of active transportation systems including bicycling and walking elements including linkages with the Border-to-Border Trail as a fundamental component of meeting both park and intercity rail passenger needs;

   RESOLVED, The Commission supports Council taking whatever actions are required or appropriate under federal law to finalize the selection of a site for the station through the current EA process, including public engagement.

   Mr. Cooper reported on opportunities to participate in the public input meetings on the Ann Arbor Station project.

   Board members discussed board member participation on other boards and commissions. Chairman Mahler cited Policy 3.3.9 “When serving on other Boards, members remain accountable to the AAATA Board for their actions and statements regarding transit-related issues.”

4) Strategy and Operational Updates: CEO
   a. CEO Report
      Mr. Carpenter referred to the written CEO Report. Mr. Carpenter verbally reported on developments regarding the Regional Transit Authority and progress on internal projects. Mr. Carpenter responded to questions and agreed to provide information on marketing efforts for FlexRide service.
5) Board Development
   a. Governance Policy Monitoring: 3.0 Global Governance Process
      Chairman Mahler reported on Governance Policy Monitoring. Chairman Mahler determined that evaluating sub-policies 3.1-3.8 first would inform the evaluation of 3.0 and indicated that the timing would be reordered.

   b. Board Education: Leading with Intent
      Chairman Mahler reported that Leading with Intent may be considered in November.

6) Emergent Business
   There was no emergent business.

7) Closing Items
   a. Topics for Next Meeting:
      • Leadership Roles (3.3.9 Serving on Outside Boards)
      • Millage Update
      • CEO Evaluation

   b. Public Comment
      Tim Hull commented on several topics; particularly: board members serving on other on boards and commissions, bus service frequency, the fixed-route service model, train station, and the Regional Transit Authority.

   c. Board Assessment of Meeting
      There was no discussion.

   d. Adjournment
      A motion was made by Larry Krieg, seconded by Gillian Gainsley, that the meeting adjourn. On a voice vote, Chairman Mahler declared the motion carried. The meeting adjourned at 8:57 p.m.

Gillian Gainsley, Secretary, AAATA Board of Directors

Approved 11/16/2017