Mobile Day Pass Pilot
Sunday, June 2 – Saturday, June 10, 2019
Complimentary for registered attendees of SPARK’s a2Tech360 week [@ a2tech360.com]

Here’s a sample phone screen of bus mobile day pass when open in app

1. These three items below stay the same:
   - Logos - TheRide & TT
   - Color – Blue
   - Photo – Dog at bus stop Downtown

2. The word ‘MOBILITY’ should be moving across your screen scrolling like a marquis

3. Show the driver your pass and hop on board TheRide!