

## **Board of Director's Meeting Agenda**

Meeting Date/Time: December 19, 2024 - 6:30pm - 9:00pm

Location: Ann Arbor District Library (4<sup>th</sup> Floor)

Virtual attendance available via Zoom Passcode: 983308

**Members:** Kathleen Mozak (Chair), Mike Allemang (Treasurer), Jesse Miller (Secretary), Chris Allen, Simi Barr, Rich Chang, Julie Grand, Monica Ross-Williams, Susan Pollay, Kyra Sims

| Agenda Item                                      |   | Info Details      |        |
|--|---|-------------------|--------|
| 1. OPENING ITEMS                                 |   |                   |        |
| 1.1 Approve Agenda                               |   | Mozak             |        |
| 1.2 Public Comment                               | 0 |                   |        |
| 1.3 General Announcements                        | 0 |                   |        |
| 2. CONSENT AGENDA                                |   |                   |        |
| 2.1 Board Meeting Minutes November 21, 2024      | D |                   | 2      |
| 2.2 Committee Meeting Summaries                  | D |                   | 10     |
| 3. OWNERSHIP LINKAGE                             |   |                   |        |
| 3.1 Ownership Linkage Task Force Updates         | 0 | Chang             | Verbal |
| 3.2 LAC Report                                   | 0 | Henry             | 18     |
| 4. MONITORING                                    |   |                   |        |
| 4.1 Ends Monitoring Report                       | М | Mozak             | 20     |
| 4.2 Reserve Policy Update (Policy 2.4.6)         | 0 | Reed              | 68     |
| 5. POLICY DEVELOPMENT                            |   |                   |        |
| 5.1 Policy Language Discussion (if needed)       | 0 | Mozak             | Verbal |
| 6. BOARD EDUCATION / DISCUSSION                  |   |                   |        |
| 6.1 Long-Range Plan Refresher & Updates          | 0 | Yang              | 72     |
| 7. OPERATIONAL UPDATES                           |   |                   |        |
| 7.1 Q4 Service Report                            | 0 | Brooks            | 89     |
| 7.2 Low-No Update                                | 0 | Reed              | 97     |
| 7.3 CEO Report                                   | 0 | Carpenter         | 99     |
| 8. EMERGENT ITEMS                                |   |                   |        |
| 8.1 CEO Compensation                             | D | Mozak             | 102    |
| 9. CLOSING ITEMS                                 |   |                   |        |
| 9.1 Action Item Recap                            | 0 | Holt              |        |
| 9.2 Topics for Next Meeting                      |   |                   |        |
| Global Executive Limitations (2.0)               |   | Thursday,         |        |
| Board Disclosure Statements due                  |   | January 23, 2025  |        |
| Board Annual Plan of Work                        |   | Riverside Arts    |        |
| Procurement Manual Update Notification           |   | Center, Ypsilanti |        |
| Future: Training/Discussion on Reasonableness    |   | · •               |        |
| 9.3 Public Comment                               | 0 |                   |        |
| 9.4 Adjournment                                  |   |                   |        |
| 9.5 Gillig Bus Viewing (Optional)                |   |                   |        |
| * M. Manitaring D. Dasisian Branaration Q. Other |   |                   |        |

\* M = Monitoring, D = Decision Preparation, O = Other



### **Board of Director's Meeting Minutes**

Meeting Date/Time: November 21, 2024 - 6:30pm - 9:00pm

Location: Ann Arbor District Library (4<sup>th</sup> Floor)

Virtual attendance available via Zoom

**Members Present:** Kathleen Mozak (Chair), Mike Allemang (Treasurer), Chris Allen, Simi Barr, Rich Chang, Julie Grand, Susan Pollay

Members Present Virtually: Jesse Miller (Secretary), Kyra Sims

Members Absent: Monica Ross-Williams

Chairwoman Mozak called the meeting to order at 6:30pm

Agenda Item

### 1. OPENING ITEMS

1.1 Approve Agenda

Chairwoman Mozak noted one change to the agenda – under 8.1 Emergent Items, change from Carpenter to Mozak.

Mr. Barr motioned to approve the amended agenda, seconded by Ms. Grand.

All in favor of approving the amended agenda:

Mr. Mike Allemang: Yes Mr. Chris Allen: Yes Mr. Simi Barr: Yes Mr. Rich Chang: Yes Ms. Julie Grand: Yes Ms. Susan Pollay: Yes Chairwoman Kathleen Mozak: Yes

The motion to approve the amended agenda passed unanimously.

*Mr. Jesse Miller: Virtual Attendee / Non-voting Ms. Kyra Sims: Virtual Attendee / Non-voting* 

### **1.2 Public Comment**

No public commenters.

### 1.3 General Announcements

Chairwoman Mozak shared that the Audit Procurement Task Force had completed their work. The new auditor contract was awarded to Plante Moran. She thanked Mr. Allemang and Mr. Allen for their work on the task force.

Chairwoman Mozak shared that the Audit Task Force has been formed and had an introductory meeting with auditors from Plante Moran. She thanked Ms. Sims, Mr. Miller and Mr. Allen for participating in the task force.

Governance Consultant, Sue Radwan, will be leading a 2-day Policy Governance Boot Camp in May in Ann Arbor – more details to come, and Board members are encouraged to attend.

#### 2. CONSENT AGENDA

### 2.1 Board Meeting Minutes September 19, 2024

2.2 Committee Meeting Summaries (October/November)

2.3 Accountable Executive for PTASP (Required Delegation)

### 2.4 Annual Public Transit Agency Safety Plan Approval

Chairwoman Mozak noted one revision to Board meeting minutes – under the public hearing motion, Mr. Barr had seconded the motion.

Ms. Pollay motioned to accept the amended Consent Agenda, seconded by Mr. Barr.

All in favor of accepting the amended Consent Agenda:

Mr. Mike Allemang: Yes Mr. Chris Allen: Yes Mr. Simi Barr: Yes Mr. Rich Chang: Yes Ms. Julie Grand: Yes Ms. Susan Pollay: Yes Chairwoman Kathleen Mozak: Yes

There was no discussion on the motion.

The motion to accept the amended Consent Agenda passed unanimously.

Staff will update the September Board Meeting minutes to reflect the change noted by Chairwoman Mozak.

#### **3. OWNERSHIP LINKAGE**

### 3.1 Ownership Linkage Task Force Updates

Mr. Chang updated the Board on meetings scheduled with the mayors of Ann Arbor and Ypsilanti, and Ypsilanti Township Supervisor. The goal is to schedule quarterly meetings and create a content calendar for the different meetings.

### 4. MONITORING

### 4.1 Treatment of the Traveling Public (2.1)

Mr. Carpenter provided an overview of the Treatment of the Traveling Public (Policy 2.1) monitoring report. He noted comments within the monitoring report survey related to suggestions of policy text. The Service Committee reviewed the monitoring report and recommended the Board approve it as (A) a reasonable interpretation for all policy items and that the evidence demonstrates compliance with the interpretations.

Mr. Chang motioned to accept the Treatment of the Traveling Public (Policy 2.1) monitoring report as (A) seconded by Mr. Allemang.

All in favor of accepting the Treatment of the Traveling Public (Policy 2.1) monitoring report as (A):

Mr. Mike Allemang: Yes Mr. Chris Allen: Yes Mr. Simi Barr: Yes Mr. Rich Chang: Yes Ms. Julie Grand: Yes Ms. Susan Pollay: Yes Chairwoman Kathleen Mozak: Yes

There was no discussion on the motion.

The motion to accept the Treatment of the Traveling Public (Policy 2.1) monitoring report as (A) a reasonable interpretation for all policy items and that the evidence demonstrates compliance with the interpretations, passed unanimously.

### 4.2 Treatment of Staff (2.2)

Mr. Carpenter provided an overview of the Treatment of Staff (Policy 2.2) monitoring report. He noted that the only area of non-compliance was in the implementation of the Whistleblower policy for policy 2.2.3 – the policy had been delayed due to HR staffing changes and is scheduled to be implemented by the end of the year.

The Service Committee reviewed the monitoring report and recommended the Board approve it as (B) a reasonable interpretation for all policy items and that the evidence demonstrates compliance with the interpretations, except for the CEO's stated non-compliance with item(s) 2.2.3, which the Board acknowledges and accepts the proposed dates for compliance.

Mr. Barr motioned to accept the Treatment of Staff (Policy 2.2) monitoring report as (B) seconded by Mr. Chang:

All in favor of accepting the Treatment of Staff (Policy 2.2) monitoring report as (B):

Mr. Mike Allemang: Yes Mr. Chris Allen: Yes Mr. Simi Barr: Yes Mr. Rich Chang: Yes Ms. Julie Grand: Yes Ms. Susan Pollay: Yes Chairwoman Kathleen Mozak: Yes There was no discussion on the motion.

The motion to accept the Treatment of Staff (Policy 2.2) monitoring report as (B) a reasonable interpretation for all policy items and that the evidence demonstrates compliance with the interpretations, except for the CEO's stated non-compliance with item(s) 2.2.3, which the Board acknowledges and accepts the proposed dates for compliance, passed unanimously.

### 4.3 Emergency Succession (2.8)

Ms. Kamau provided an overview of the Emergency Succession (Policy 2.8) monitoring report. She noted the policy was found to be in compliance. The Governance Committee reviewed the monitoring report and recommended the Board approve it as (A) a reasonable interpretation for all policy items and that the evidence demonstrates compliance with the interpretations.

Mr. Allemang motioned to accept the Emergency Succession (Policy 2.8) monitoring report as (A), seconded by Ms. Pollay.

All in favor of accepting the Emergency Succession (Policy 2.8) monitoring report as (A):

Mr. Mike Allemang: Yes Mr. Chris Allen: Yes Mr. Simi Barr: Yes Mr. Rich Chang: Yes Ms. Julie Grand: Yes Ms. Susan Pollay: Yes Chairwoman Kathleen Mozak: Yes

There was no discussion on the motion.

The motion to accept the Emergency Succession (Policy 2.8) monitoring report as (A) a reasonable interpretation for all policy items and that the evidence demonstrates compliance with the interpretations, passed unanimously.

### 4.4 Construction (2.10)

Ms. Kamau provided an overview of the Construction (Policy 2.10) monitoring report. She noted that aside from NEPA studies, YTC and BTC designing, there were no other qualifying construction activities in the previous year and the policy was found to be in compliance. The Service Committee reviewed the monitoring report and recommended the Board approve it as (A) a reasonable interpretation for all policy items and that the evidence demonstrates compliance with the interpretations.

Ms. Grand motioned to accept the Construction (Policy 2.10) monitoring report as (A), seconded by Mr. Chang.

All in favor of accepting the Construction (Policy 2.10) monitoring report as (A):

Mr. Mike Allemang: Yes Mr. Chris Allen: Yes Mr. Simi Barr: Yes Mr. Rich Chang: Yes Ms. Julie Grand: Yes Ms. Susan Pollay: Yes Chairwoman Kathleen Mozak: Yes

There was no discussion on the motion.

The motion to accept the Construction (Policy 2.10) monitoring report as (A) a reasonable interpretation for all policy items and that the evidence demonstrates compliance with the interpretations, passed unanimously.

### **5. POLICY DEVELOPMENT**

### 5.1 Policy Language Discussion (if needed)

Chairwoman Mozak opened the floor for language discussion on the following policies:

Policy 2.1

Board members discussed CEO note of policy redundancy of 2.1.2 and 2.1.3.1 within the monitoring report. The Service Committee will review the policies.

Board members discussed the intent of policy 2.1.3 language related to training and if the measurable data provided should be refocused on safety outcomes. The Service Committee will review the policy.

Policy 2.2

Board members discussed redundancy with policies 2.2.1 and 2.2.1.1 but determined no further review was needed at this time.

Policy 2.8 No Board discussion.

Policy 2.10 No Board discussion.

### 5.2 Delete Policy 2.7.2

After a review, the Finance Committee agreed with the CEO conclusion that policy 2.7.2 was redundant to 2.5.3 and had been created through an oversight. They recommended to the Board that Policy 2.7.2 be deleted.

Mr. Allemang motioned to delete policy 2.7.2, seconded by Mr. Allen.

All in favor of deleting policy 2.7.2:

Mr. Mike Allemang: Yes Mr. Chris Allen: Yes Mr. Simi Barr: Yes Mr. Rich Chang: Yes Ms. Julie Grand: Yes Continued ...

Ms. Susan Pollay: Yes Chairwoman Kathleen Mozak: Yes

There was no discussion on the motion.

The motion to delete policy 2.7.2 passed unanimously.

The Board Policy Manual will be updated.

### 6. BOARD EDUCATION / DISCUSSION

### 6.1 Election Recap

Mr. Pfeifer shared an overview of 2024 election results – national, statewide and local.

Ms. Reed outlined primary funding sources for the agency and discussed potential impacts to overall funding for the the transportation industry. She noted that the organization is financially secure and looking to maintain strong financial controls over spending. Board members discussed the potential risks and mitigation strategies for future funding and policy changes.

### 7. OPERATIONAL UPDATES

### 7.1 Bus Lanes and BRT Project Update

Mr. Hess provided a presentation (<u>Board meeting Packet pg. 103</u>) of updates on bus lanes and bus rapid transit (BRT) corridor projects. Staff have been partnering with other agencies on a network of BRT corridors that would provide improved service to the primary fixed route network. BRT corridors are being considered on State Street, Washtenaw Avenue, and the US-23 and Washtenaw Avenue exchange. The presentation outlined the importance of the proposed enhancements for local transit reliability and efficiency.

Board members engaged in a thorough discussion about community concerns, funding costs, design and accessibility impacts, and coordinating with other agencies. Mr. Hess will continue to update the Board as the projects progress.

### 7.2 Q4 Financial Report

Ms. Reed presented the Q4 Financial report with a reminder that the report is preliminary, and adjustments are being made as the year-end finalizations are being made ahead of the yearly audit. Highlights in the report included operating within budget for the 4<sup>th</sup> quarter and operating revenues and expenses were balanced. Due to unfilled staffing positions and lower fuel costs, operating expenses were slightly under budget. The fiscal year finished without using federal operating assistance – the funds were unused but are still used for capital.

Property tax revenues were received in FY24 and while some funding was used for balancing the budget, the remainder will be used for FY2025. Pandemic relief funds were fully utilized.

As assets grow, Ms. Reed noted that the operating reserve target will be slightly decreased to accommodate – this will be discussed in further detail at the next Finance Committee meeting.

### 7.3 CEO Report

Mr. Carpenter shared several highlights from the CEO report which includes October and November – an RFP was created for a consultant to begin work for bus facilities and a garage as expanding services have outgrown the DGOC location, the first of new Gillig buses arrived, longtime employee Jerry Page retired after 40 years in Fleet and Lilliam Webb was recently awarded for a Transportation Demand Management Excellence Award from the Association for Commuter Transportation due to the success of the getDowntown program.

### 8. EMERGENT ITEMS

Chairwoman Mozak shared that the Governance Committee discussed being more proactive about having Board meetings held in the Ypsilanti / Ypsilanti Township service areas and requested Board input on having 2 or 3 meetings during 2025. At this time, finding a location in Ypsilanti Township has been challenging so until such a location can be determined, the meetings will be held at the Riverside Arts Center in downtown Ypsilanti. The Board discussed with the consensus in support for 3 meetings over 2 meetings.

Mr. Chang motioned that 2025 Board meetings be held at the Riverside Arts Center in Ypsilanti for the months of January, May and July 2025 (if a suitable meeting location is found in Ypsilanti Township one of the meetings will be held there) seconded by Ms. Grand.

All in favor of 2025 Board meetings being held at the Riverside Arts Center in Ypsilanti for the months of January, May and July 2025:

Mr. Mike Allemang: No Mr. Chris Allen: Yes Mr. Simi Barr: Yes Mr. Rich Chang: Yes Ms. Julie Grand: Yes Ms. Susan Pollay: Yes Chairwoman Kathleen Mozak: Yes

There was no discussion on the motion.

The motion that 2025 Board meeting be held at the Riverside Arts Center in Ypsilanti for the months of January, May and July (if a suitable meeting location is found in Ypsilanti Township one of the meetings will be held there) passed with a vote of (6) Yes and (1) No.

The meeting location information will be updated on the website and publicly posted.

### 9. CLOSING ITEMS

### 9.1 Action Item Recap

- Service Committee review policy 2.1.3 and potential overlap between policies 2.1.2 and 2.1.3.1
- Ms. Reed will provide information on the amounts the organization receives the gas tax
- Mr. Pfeifer will provide information on the Washtenaw County Prop 3 Older Adult Service Millage
- Update the policy manual to reflect the deletion of policy 2.7.2

### 9.2 Topics for Next Meetings LAC Report

Q4 Service Report Ends (1.0) Future: Training/Discussion on Reasonableness

### 9.3 Public Comment

No public commenters.

### 9.4 Adjournment

Mr. Chang motioned to adjourn the meeting seconded by Mr. Barr.

All in favor of adjourning the meeting:

Mr. Mike Allemang: Yes Mr. Chris Allen: Yes Mr. Simi Barr: Yes Mr. Rich Chang: Yes Ms. Julie Grand: Yes Ms. Susan Pollay: Yes Chairwoman Kathleen Mozak: Yes

There was no discussion on the motion.

The motion to adjourn the meeting passed unanimously.

Chairwoman Mozak adjourned the meeting at 9:03 pm.

Respectfully Submitted by Deborah Holt



### **Governance Committee Meeting Notes**

Meeting Date/Time: Thursday, November 26, 2024 - 9:00am-11:00am

Members Present: Kathleen Mozak (Chair), Mike Allemang, Jesse Miller

Members Absent: Rich Chang (Excused)

Staff Present: Matt Carpenter, Forest Yang, Jeff Pfeifer, Rosa-Maria Kama, Deb Holt

Location: <u>REMOTE – Via Zoom</u>

Chairwoman Mozak called the meeting to order at 9:01am

### Agenda Item

### 1. OPENING ITEMS

### 1.1 Agenda (Additions, Approval)

Chairwoman Mozak suggested moving Governance Training and Discussion on Reasonableness to future topics. Add under emergent items 5.1 Future of Governance Committee – dates/times and move Labor Update to 5.2. Committee members approved of the suggested changes.

### 1.2 Communications

No new communications

### 2. BOARD DEVELOPMENT

### 2.1 Recruitment / Training / Attendance

No new updates for recruitment strategies. Governance consultant Sue Radwan will be providing a Policy Training bootcamp to Ann Arbor in May. Details are still being developed and will be shared when plans are finalized.

Chairwoman Mozak asked the Governance Committee to consider their own committee member assignments and if some board members might want to move to different committees.

### 2.2 Task Force Coordination (OLTF)

Mr. Pfeifer provided an update on meetings being scheduled with local mayors and township supervisors. The goal is to coordinate / establish a regular meeting schedule.

2.3 Governance Training Options Moved to future topics

2.4 Discussion on Reasonableness Moved to future topics

### 3. POLICY MONITORING & DEVELOPMENT

### 3.1 Frequency of Monitoring Reports

Mr. Carpenter shared a recommendation to adjust the monitoring report schedule. The recommended changes would reduce the yearly monitoring from 12 policies to 8-9 policies each year.

Committee members discussed the recommendation and Mr. Carpenter provided more details on the two policies that might be monitored as needed (or when a relevant activity has taken place).

The topic will be added as an agenda item to the Service and Finance Committee meetings.

### 3.2 LAC Update (3.9)

LAC will be providing an update report at the December Board meeting.

### 3.3 CEO Compensation Update

The Governance Committee will be meeting separately to discuss CEO Compensation with a plan to bring a recommendation to the Board in December.

### 3.4 Election Day Fares

The Governance Committee continued the discussion of election day fares and how changing fares is outlined within Board policies. Members determined they will continue the discussion at their December meeting and include Ms. Pollay

### 4. STRATEGY & OPERATIONAL UPDATES: CEO

### 5. EMERGENT ITEMS

### 5.1 Governance Committee Meeting Dates

Chairwoman Mozak noted that Mr. Chang is no longer able to attend Governance Committee meetings due to a scheduling conflict. The committee is weighing rescheduling the monthly Governance Committee meetings to accommodate. They will work with staff to look at new meeting time options.

### 5.1 5.2 Labor Update

Mr. Carpenter provided a brief labor update and upcoming labor contract negotiations.

### 6. CLOSING ITEMS

### 6.1 Committee Agendas

Service Committee Agenda: Add Frequency of Monitoring Reports, no other changes were noted.

Finance Committee Agenda: Add Frequency of Monitoring Reports, no other changes were noted.

Board Meeting Agenda: Remove Determining Reasonableness, add location (Riverside Arts Center) for January meeting, no other changes were noted.

### 6.2 Action Item Recap

- Add Frequency of Monitoring Reports to Service and Finance Committee agendas
- Chairwoman Mozak will be contacting Mr. Chang about proposing new Governance Committee meeting times
- Add Election Day Fares / Labor Update to next Governance Committee
- Set up time for Mr. Allemang and Ms. Reed to discuss Reserve Target Details ahead of Finance Committee meeting
- Committee meeting assignments will be evaluated

### 6.3 Topics for Next Meeting

CEO Expense Report Board Annual Plan of Work Election Day Fares Labor Update Future: Equity, Parliamentary Procedure, Park & Ride Updates, Advocacy & Regionalism, Discussion on Reasonableness, Governance Training Options, UM 2050

### 6.4 Adjournment

Chairwoman Mozak thanked the committee and staff and adjourned the meeting at 10:52 am.

Respectfully Submitted by Deborah Holt



### **Service Committee Meeting Notes**

Meeting Date/Time: December 3, 2024, 3:00pm – 5:00 pm

Members Present: Jesse Miller (Chair), Simi Barr, Rich Chang, Simi Barr
Members Absent: Susan Pollay (Excused)
Staff: Matt Carpenter, George Brooks, Forest Yang, Jeff Pfeifer, Rosa-Maria Kamau, Deb Holt

Location: REMOTE - Via Zoom

Mr. Miller called the meeting to order at 3:11pm

### Agenda Item

### **1. OPENING ITEMS**

### 1.1 Agenda (Additions, Approval)

No additions or changes noted to the agenda.

### **1.2 Communications**

No new communications.

### 2. POLICY MONITORING & DEVELOPMENT

### 2.1 Determining Reasonableness

The committee discussed training provided by Governance consultant Sue Radwan to assist with the challenge of finding a standard of reasonableness for Board policies.

### 2.2 Review Treatment of the Traveling Public (2.1.3) Policy Language

Committee members discussed the general support at the November Board meeting for reviewing policy intent and whether language should focus on safety outcomes rather than training inputs.

They developed a draft of potential policy language revision:

CEO shall not operate in a manner that jeopardizes the safety of the traveling public.

With the revised language, the CEO could incorporate collision data and safety rates as a reasonable interpretation

They agreed to continue the discussion in January with Mr. Miller providing draft policy wording.

### 2.3 Review 2.1.2 and 2.1.3.1

Committee members discussed policy language redundancy in policies 2.1.2 and 2.1.3.1. Mr. Carpenter provided a suggestion of striking out language in policy 2.1.3.1 which would eliminate redundancy.

2.1.3.1 Allow the public and riders to be without easily accessible, understandable information with respect to services offered and expected conduct.

The committee discussed the suggestion for 2.1.3.1 and suggested moving it to be a sub policy under 2.1.2.

They agreed to continue the discussion in January.

### 2.4 Frequency of Monitoring Reports

Ms. Kamau shared a recommendation to revise the current monitoring report schedule. The recommended changes would reduce the yearly monitoring from 12 policies to 8-9 policies each year. The Fare Policy (2.5.12) and Construction Policy (2.10) are recommended to be monitored as needed (or when a relevant activity has taken place).

Committee members discussed the recommendation, and the topic will be shared with the Board for a decision.

### **3. STRATEGY & OPERATIONAL UPDATES: CEO**

### 3.1 FY24 Q4 Service Report

Mr. Brooks shared an overview of the Q4 Service Report:

- Operational cost for fixed route has decreased 7% from Q3 to Q4
- Boardings for Q4 increased
- Complaints are down 34% compared to Q4 of 2023
- Q4 showed an increase in preventable accidents which is attributed to the hiring of new MCO's
- Contracted services show areas for improvement, but management continue to communicate expectations and are beginning to show positive results
- 3 major fixed route construction detours have concluded which has improved on-time performance which is at 75%

### 4. CLOSING ITEMS

### 4.1 Action Item Recap

- Continue discussion/review of Treatment of the Traveling Public (2.1.3) Policy Language in January
- Continue discussion/review of 2.1.2 and 2.1.3.1 in January
- Mr. Miller will work on draft language for 2.1.3 and 2.1.3.1 for January
- Q4 Service Report will be shared at the Board meeting

### 4.2 Topics for the Next Meeting

Global Executive Limitation (2.0) Discussion on Reasonableness Review Treatment of the Traveling Public (2.1.3) Policy Language Review 2.1.2 and 2.1.3.1 policy revision to the Board for approval

Focusing on Work

Future: Safety Policy, Environmental Policy

### 4.3 Adjournment

Mr. Miller thanked the committee and staff and adjourned the meeting at 4:49 pm.

Respectfully submitted by Deborah Holt



### **Finance Committee Meeting Notes**

Meeting Date/Time: Friday, December 6, 2024, 9:00am - 11:00am

**Members Present:** Mike Allemang (Chair/Treasurer), Kyra Sims, Chris Allen, Julie Grand **Members Absent**: Monica Ross-Williams **Staff:** Matt Carpenter, Dina Reed, Forest Yang, Andy Huber, Rosa-Maria Kamau, Deb Holt

Location: REMOTE – Via Zoom

Mr. Allemang called the meeting to order at 9:05am

Agenda Item

### 1. OPENING ITEMS 1.1 Agenda (Additions, Approval)

No additions or changes noted for the agenda.

### 1.2 Communications

No new communications.

### 2. POLICY MONITORING & DEVELOPMENT

### 2.1 Determining Reasonableness

Governance consultant, Sue Radwan, led the committee on a robust discussion on past practices on how Board members have determined reasonableness for monitoring reports. She provided an overview of the elements of an interpretation and the basis for concluding interpretations are reasonable.

### 2.2 Frequency of Monitoring Reports

Ms. Kamau shared recommended changes to the current monitoring report schedule. The recommended adjustments would reduce the yearly monitoring from 12 policies to 8-9 policies each year. The Fare Policy (2.5.12) and Construction Policy (2.10) are recommended to be monitored as needed (or when a relevant activity has taken place).

Committee members discussed the recommendation and were agreement on the proposed changes.

### 3. STRATEGY AND OPERATIONAL UPDATES

### 3.1 Reserve Target Details

Ms. Reed shared an overview of recent changes made to the operating reserve target which has moved from 2.5 months of operating expenses to the GFOA recommendation of 2.0 months. She provided a background on the challenges with the financial state of the organization which led to needing a higher reserve and the improved financial conditions that have taken place since 2020. The decision to lower the reserve coincides with a growing budget and maintaining the 2.5-month target would require adding additional funds to the reserve.

### 4 CLOSING ITEMS

### 4.1 Action Items Recap

• Reserve Target Details will be shared at December Board meeting

### 4.2 Topics for Next Meeting

January Finance will be cancelled as there are no pressing topics / agenda items

### 4.3 Adjournment

Mr. Allemang thanked the committee and staff and adjourned the meeting at 10:19am.

Respectfully submitted by Deborah Holt



### LAC Report

### Meeting: Board of Director's

### Meeting Date: December 19, 2024

### **INFORMATION TYPE**

Other

### **RECOMMENDED ACTION(S)**

Receive for information

### **ISSUE SUMMARY**

In accordance with policy 3.9.1.1 *Inviting members of the LAC annually, as well as any other time as the Board determines appropriate; to provide input from the LAC'S perspective as part of the Agency's moral ownership the LAC is providing a report to the Board.* 

### **ATTACHMENTS**

1. Attachment 1

### LAC Feedback to Ann Arbor Area Transportation Authority Board of Directors

### December 2024

1.1.2 People with disabilities or mobility impairments, seniors, minors, and non-English speakers have equitable access to opportunities and destinations in the area.

### 1.1.2 Measure/Standards & Achievement

## A: Anyone using an ADA compliant wheelchair is able to access all buses and passenger terminals (p.14 Monitoring Report for FY23)

**Feedback:** Use of an ADA compliant wheelchair doesn't guarantee access to all buses and passenger terminals. Even if the bus is accessible, if a stop or stops along that particular route are not wheelchair accessible then this would be inaccessible to the rider regardless of wheelchair/mobility device.

#### 1.1.2 Rationale/Evidence

# D: % of bus stops with sidewalks that are accessible. Compliance timeline: TheRide intends to complete this work by 2033. (p.15 Monitoring Report for FY23)

**Feedback:** This is too long; recommended by 2030 which also coincides with 40<sup>th</sup> anniversary of Americans with Disabilities Act. However, the LAC recognizes the issue of the timetable for completing the ADA-compliant bus stops is something that needs to be addressed by the LAC over the next several months. Of course, it will be up to the Board of Directors to decide how the cost of a more aggressive program stands up to other needs. It may then be considered in next year's monitoring report.

### **Treatment of the Traveling Public:**

### **POLICY 2.1.2**

Operate without providing effective, comprehensible, accessible, and timely information

### Compliance of policy 2.1.2.1

The availability of accurate information on how to use our services (i.e., fixed route time tables and maps, paratransit information, staff contact information) and general information about the agency is available prior to travel. )

**Printed Material:** Printed Ride Guides available in English, Spanish, Arabic, and Mandarin (per federal requirements).

#### Feedback

This document seems very useful. However, in 2.1.2 including the audio options that exist for those that are print challenged is recommended.

#### **Overall feedback:**

The implementation of changes, moving up of timelines, increasing accessibility not only benefit the disability population that uses the services, but the benefits and return on these investment impacts the community as a whole.



Monitoring Report: Ends (Policy 1.0) Monitoring Period: FY 24 (October 2023 to September 2024)

### Board of Directors Meeting Dates: December 19th, 2024

| INFORMATION TYPE  |  |  |  |  |
|---|--|--|--|--|
| Monitoring  |  |  |  |  |
| RECOMMENDED ACTION(S)   |  |  |  |  |
| That the Board review this monitoring report and consider accepting it as one of the levels below:  |  |  |  |  |
| (A) a reasonable interpretation for <b>all</b> policy items and that the evidence demonstrates compliance with the interpretations.   |  |  |  |  |
| (B) a reasonable interpretation for all policy items and that the evidence<br>demonstrates compliance with the interpretations, except for the CEO's<br>stated non-compliance with item(s) x .x, which the Board acknowledges<br>and accepts the proposed dates for compliance.is making reasonable<br>progress towards compliance. |  |  |  |  |
| <ul> <li>(C) 1. For policy items x.x.x – there is evidence of compliance with a reasonable interpretation</li> </ul>  |  |  |  |  |
| <ul> <li>2. For policy items x.x.x – the interpretation is not reasonable</li> <li>3. For policy items x.x.x – the interpretation is reasonable, but the evidence does not demonstrate compliance</li> </ul>  |  |  |  |  |
| 4. For policy items x.x.x – the Board acknowledges and accepts the CEO's stated non-compliance and the proposed dates for compliance  |  |  |  |  |
| PRIOR RELEVANT BOARD ACTIONS & POLICIES   |  |  |  |  |
| Monitoring Reports are a key Policy Governance tool to assess<br>organizational/CEO performance in achieving Ends (1.0) within Executive<br>Limitations (2.0). A Policy-Governance-consistent Monitoring Process is:  |  |  |  |  |
| 1. CEO sends Monitoring Report to all board members   |  |  |  |  |
| <ol> <li>At Board meeting, board accepts Monitoring Report through majority vote<br/>(or if not acceptable, determines next steps)</li> </ol>   |  |  |  |  |



### **ISSUE SUMMARY**

TheRide's Board of Directors establish policies that define what is to be achieved for who and at what cost, called Ends policies. This monitoring report provides the CEO's interpretations of those policies, evidence of achievement, and an assertion on compliance with the Board's written goals. As with other monitoring reports, the Board decides whether the interpretations are reasonable, and the evidence is convincing.

Per Appendix A of the Board Policy Manual, this report was scheduled for monitoring in December and was presented to the Board in December.

I certify that the information is true and complete, and I request that the Board accept this as indicating an acceptable level of compliance.

**CEO's Signature** 

Date

12/4/2024

ATTACHMENTS 1. Monitoring report for Ends (Policy 1.0)

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| 1.0 AAATA exists so that an increasing proportion of residents, workers<br>and visitors in the Ann Arbor-Ypsilanti Area utilize public<br>transportation options that contribute to the Area's social,<br>environmental and economic vitality at a cost that demonstrates<br>value and efficient stewardship of resources. | 4    | $\bigcirc$ |
| 1.1. Residents in the area have equitable access to public transportation services that enables full participation in society.   | 10   | $\bigcirc$ |
| 1.1.1. People with economic challenges have affordable public transportation options.  | 13   |            |
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| 1.5. Residents of the area recognize the positive contributions of public transportation to the area's quality of life.  | 36   |            |

Fully Compliant O Partially Compliant Non-Compliant



### **Preliminary CEO Interpretations and Evidence**

### POLICY 1.0

AAATA exists so that an increasing proportion of residents, workers and visitors in the Ann Arbor-Ypsilanti Area utilize public transportation options that contribute to the Area's social, environmental and economic vitality at a cost that demonstrates value and efficient stewardship of resources.

### **Degree of Compliance: Partially Compliant**

### Interpretation

Operational Definition

I interpret the following terms as follows:

- **Increasing proportion:** The absolute total ridership and ratio of ridership to the area's population (ridership/capita) will increase year over year, and in context with industry trends.
- Environmental contribution: Agency operations continuously reduce their carbon footprint.
- **Economic vitality:** Agency operations result in increased job accessibility, increased transit-oriented development, and affordable mobility options exist for all irrespective of limitations i.e., language, income, disabilities etc.,
- Efficient stewardship of resources: The operational cost of the agency is reasonably within that of peer agencies. Costs are not beyond what is reasonable to a transit industry. Capital projects and costs are reviewed and approved by the Board through the Budget process.

### Measure/Standards & Achievement

Compliance with this policy will be demonstrated when

- A. The agency makes progress to attract and retain riders as described in the previous year's Business Plan.
- B. The agency's fixed-route ridership grows in line with, or above, national, and regional peers.
- C. The agency's fixed-route ridership per capita grows in line with, or above national and regional peers.
- D. The agency's fixed-route cost per trip is in line with, or above national and regional peers.
- E. Lower-level policies are compliant.

### Rationale

This is reasonable because

A. The Annual Business Plan contains discrete, measurable interim actions that demonstrate progress towards Board's Ends. The Plan is updated annually at the beginning of each fiscal year, allowing this Ends Monitoring Report to serve as a recap on progress.

B-C.

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- Fixed route ridership is a good proxy of overall achievement as it makes up 90% of all riders of all our services.
- TheRide's national transit peers are based on similar area population, mode type, total annual vehicle miles operated, annual operating budget, population density and population growth rate and hence creates reasonable context against which to judge TheRide's performance. Regional peers operate within the same state and provide additional context through which performance is compared.
- Judging performance in the context of industry trends is reasonable because transit usage is highly influenced by outside factors (i.e. pandemics, recessions, fuel prices).
- B. An increase in ridership indicates that an increasing population of our community is using our services
- C. An increase in ridership per capita indicates that the community is increasing its reliance on transit.
- D. Cost per trip in line or above national and regional peers demonstrates costeffectiveness (cost per hour of service) within the norms of the transit industry over time. This is reasonable because, as a public service, no transit agency breaks-even or turns a profit and all users and services are subsidized. Without a profit motive, financial performance becomes difficult to judge aside from peer benchmarking.
- E. Lower-level policies address other aspects not provided in this policy. This includes:
  - a. Social impact addressed in policy 1.1, 1.4 and 1.5
  - b. Environmental impact addressed in policy 1.2
  - c. Economic impact addressed in policy 1.3



### Evidence

**Source of Data:** Lower-level policies, peer agency data from respective agencies and the National Transit Database.

**Date of Data Review:** 12/03/2024 as verified by the Corporate Strategy & Performance Officer.

Data:

A. Business Plan Follow Through on FY2024 Projects focused on Increasing Ridership

|   | 24 Business Plan<br>bjects  | Timeline                              | Status/ Notes   | Target<br>Achieved? |
|---|---|---------------------------------------|---|---------------------|
| 1.  | Deliver New millage<br>Services FY  | FY24-FY25                             | Complete  | Yes                 |
| <ul> <li>a. Express route between Ypsilanti<br/>and Ann Arbor</li> <li>b. Extended Fixed Route hours to<br/>6:00AM –1200AM on weekday<br/>and 7:00AM to 11:50 Pm on<br/>weekends</li> </ul> |   | n Ypsilanti                           | Launched on May 5th, 2024.  |                     |
|   |   | Completed on August,<br>2024          |   |                     |
|   | c. Increased Fixed Route<br>frequencies to operate<br>minutes before 6PM a<br>minutes thereafter. | every 30                              | Completed on August<br>2024   |                     |
|   | d. Extended NightRide s   | ervice.                               | Completed on August 2024  |                     |
| 2.  | Ypsilanti Transit<br>Center: Planning and<br>Design   | FY24-FY25<br>(Planning<br>and Design) | Ongoing, schematic<br>design is underway and<br>will continue into FY25   | Yes                 |
|   | Blake Transit Center<br>Planning and Design   | FY24-FY25<br>(Planning<br>and Design) | Ongoing. The staff of<br>TheRide, Ann Arbor<br>Housing Commission<br>and the City of Ann Arbor<br>have been working<br>together to develop<br>designs for the old Y-lot               | Yes                 |
| 4.  | New Bus Garage  | FY 24-28<br>(Planning<br>and design)  | On October 31 <sup>st</sup> , 2024,<br>an RFP was issued to<br>select a consultant to<br>help AAATA determine<br>future needs, suitable<br>sites and gain<br>environmental clearance. | Yes                 |

### B. Annual Ridership

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### C. Ridership per capita

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### POLICY 1.1

Residents in the area have equitable access to public transportation services that enables full participation in society.

### **Degree of Compliance: Compliant**

### Interpretation

**Operational Definition:** 

I interpret this policy to mean that TheRide's fixed route and paratransit services will be organized and distributed in a fair and equal manner that facilitates access for the majority of residents, regardless of income or personal mobility, to most employment, education, medical, shopping, and government destinations.

### Measure/Standards & Achievement

Compliance with this policy will be demonstrated when:

- A. At least 80% of the population in the membership area is within 0.25 miles of a fixed-route bus stop.
- B. There is a bus stop within a 0.25-mile walk of all major destinations (i.e., Hospitals, grocery stores, post offices. Access to jobs and education institutions is addressed in later policies) in the area.
- C. For residents unable to use fixed-route buses due to a mobility limitation, curb-to-curb paratransit will be available for all origin and destinations points within <sup>3</sup>/<sub>4</sub> miles of a bus route.
- D. All service changes comply with the Equity Analysis Policy and federal civil rights law.
- E. Policies 1.1.1 (affordability), 1.1.2 (infrastructure accessibility & paratransit), and are compliant

### **Rationale**

This is reasonable because

- A. 80% of residents within 0.25 miles of a bus stop is a transit industry service standard. 0.25 miles is a commonly accepted walking distance equivalent to 3-4 city blocks. 80% of residents ensure coverage while recognizing that many low-density areas will be uneconomical to serve while also creating direct service with low travel times. A target of 80% is possible within the agency resources.
- B. Placing bus stops within 0.25 miles of major destinations ensures connectivity within a generally accepted walking distance. Access to a majority of crucial destinations (Hospitals, grocery stores, post offices) as well as employment (policy 1.3.1) and education destinations 1.3.2) allows full participation in society.

Mass transit targets the largest ridership markets while providing basic services as widely as is affordable. A mass transit service cannot cater to every individual need in a widely dispersed auto-centric landscape without either creating long circuitous routes that discourage new ridership, or requiring more resources than are available.

- C. Federal law (ADA) requires paratransit service be provided within 3/4 of a mile of a bus route. Congress has determined that this is sufficient. Additionally, the agency offers other demand response services (FlexRide, VanRide, etc) to specific geographic areas where fixed route is not viable.
- D. The Equity Analysis Policy is based on requirements of Title VI of the Civil Rights Act of 1964, is reviewed and approved by the Board, and requires that all services and fare changes

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consider impact to low-income populations and minority populations and mitigate any disparate impact/ disproportionate burden on these populations. This is the industry standard for determining whether services are distributed "fairly".

E. Policy 1.1.1 addresses low-income affordability, and 1.1.2 addresses accessibility for people with disabilities, paratransit and language barriers directly.

### Evidence

**Source of Data:** Lower-level policy compliance, agency planning data **Date of Data Review:** 11/26/2024 as verified by the Senior Transit Planner **Data:** 

### A. Residential Coverage

During the monitoring period, fixed route service covered 82% of the population within a quarter mile. The table below provides an analysis of the quarter mile coverage.

|                | Population | Target | Target met |
|----------------|------------|--------|------------|
| Area           | 199,440    |        | Yes        |
| Quarter mile   | 163,115    | 80%    |            |
| Quarter mile % | 82%        |        |            |













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Ends 1.0











### **POLICY 1.1.1**

People with economic challenges have affordable public transportation options.

### **Degree of Compliance: Compliant**

### Interpretation

### **Operational Definition**

I interpret this policy to mean that the agency provides a discounted fare for low-income riders. Further, I interpret low-income population to be the threshold set and used by the State of Michigan which is based on the federal poverty level. Generally, this category is eligible for Medicaid. By extension, this means that Medicaid holders are eligible for TheRide's discounted fare. Low-income individuals who do not have a valid Medicaid card may obtain eligibility through alternate eligibility at outside community agencies from which they currently receive services.

### Measure/Standards & Achievement

Compliance will be demonstrated when any recommended changes to the fare structure include a 50% discount for low-income residents.

### Rationale

This is reasonable because

- 1. Having a threshold to determine eligibility is reasonable because otherwise everyone could use the discount, and the intent of the discount would be compromised, and excessive revenue lost (i.e., inefficient subsidy).
- 2. The State's threshold is good enough because it is based on the Federal Poverty level as set by Federal laws. Beyond that, States may choose to extend these provisions to other categories (e.g., people with disabilities). The State uses this definition to issue Medicaid cards.
- 3. Patrons who qualify for Medicaid automatically qualify for our low-income program (fare deal). This allows us to determine eligibility without incurring the costs of administering eligibility criteria ourselves. Low-income patrons *without* Medicaid cards, can have their Fare Deal eligibility determined through outside organizations. This empowers outside organizations that serve low-income populations to certify individuals, thereby expanding availability, and saving the agency administration costs and privacy concerns.
- 4. The Federal Transit Act requires transit agencies to provide a 50% discount for seniors and persons with disabilities during peak hours. Although no specific thresholds are set for people with low-income categories, TheRide extends the same thresholds (50%) to low-income populations at both peak and non-peak hours. This simplifies administration and avoids accusations of preference.
- 5. Full-priced fares (\$1.50) only cover about 10% of the costs of a trip, taxpayers pay the remainder. The 50% discount (75 cents) can be seen as an additional, compounded discount that means the discounted user only pays about 5% of the cost to provide the trip. This is reasonable within our budgeting resources.
- 6. The roles in this interpretation are reasonable because the CEO only recommends changes to fares (2.5.12) and the Board decides on fare changes (3.2.9).

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### Evidence

**Source of Data:** Budget documents, meeting minutes, and fare structure records **Date of Data Review:** 11/21/24 as verified by Corporate Strategy and Performance Officer

**Data:** The fare structure did not change in the monitoring period. It did include a 50% discount for low-income passengers. Since there were no changes to fares, the CEO did not make any fare structure recommendation.

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# **POLICY 1.1.2**

People with disabilities or mobility impairments, seniors, minors, and non-English speakers have equitable access to opportunities and destinations in the area.

# **Degree of Compliance: Compliant**

# Interpretation

# **Operational Definition**

I interpret this policy to mean that the agency meets legal requirements in making accommodations for transit users in the above-named categories so they can use our services. Further, I interpret seniors to be a subset of persons with mobility limitations, not a separate group. This is reasonable because it is the mobility limitation, not age, which suggests the need for additional consideration.

# Measure/Standards & Achievement

Compliance will be demonstrated when

- A. The agency has a plan to make all bus stops adjacent to sidewalks wheelchair accessible by a specific timeline and achieve its target for the monitoring period.
- B. Residents and visitors who are not physically able to use the fixed route service due to mobility limitations have access to door-to-door paratransit service that meets ADA minimum requirements.
- C. Minors are allowed on the bus, there is no age limit to ride the bus. We do expect that young children, toddlers and infants be accompanied by an adult.
- D. Printed and electronic translations of passenger information are available in Korean, Spanish and Chinese (Mandarin).
- E. Anyone using an ADA-compliant wheelchair is able to access all buses and passenger terminals.
- F. All terminals have functional audio and visual departure announcements.
- G. All fixed-route buses have audio and visual stop announcements.
- H. TheRide is found to have no deficiencies in the FTA review for all legal requirements that pertain to accommodating anyone with disabilities (ADA) or language (Title VI).

# <u>Rationale</u>

# This is reasonable because

- A. This is reasonable because some bus stops have no adjacent sidewalks and the TheRide cannot legally improve them in those circumstances.
- B. This is reasonable as it is consistent with federal law. Additional levels of service beyond the minimum are possible but carry steep costs that cannot be accommodated in the budget.
- C. This is reasonable because it allows the bus driver to exercise discretion based on circumstance.
- D. Limiting non-English access to the three most spoken languages in the area is reasonable because it meets minimum federal requirements (Title VI). More is possible but comes at a high cost for few beneficiaries, creates expectations for additional versions, and on-line translation services are free.
- E. This is reasonable because if a wheelchair can be accommodated, most other physical mobility limitations can be accommodated; and because mobility limitations, not age, are

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the barrier to access. (Other accommodations to non-physical mobility limitations are addressed in other areas of this report).

- F. This is reasonable in order to accommodate passengers who have audio and visual limitations in buses.
- G. This is reasonable in order to accommodate passengers who have audio and visual limitations at terminals.
- H. This is reasonable as it's an external regulation providing an objective review.

# Evidence

**Source of Data:** Operational data for facilities (including bus stops), buses, paratransit and fixed route services.

**Date of Data Review:** 11/22/24 as verified by Mobility Services Manager, DCEO Planning and Innovation, Manager of Fleet and Manager of Facilities.

| Year   | Target (#<br>stops). | of completed bus-                                  | Actual bus  |                    | Target achieved                                      |                     |
|--|----------------------|--|---|--------------------|--|---------------------|
| 2022   | New cons             | struction: <b>5</b> (1.3%)                         | <b>3</b> (0.8%)   |                    | No, only 3 permits were is monitoring period.        | sued in this        |
| 2023   |                      | struction: <b>8</b><br>pplete: <b>13</b> (3.4%)    | 10<br>Total 13  | (3.4%)             | Yes, 2 more stops comple<br>to have 3.4% complete at |                     |
| 2024   |                      | struction: <b>12</b><br>pplete: <b>25</b> (6.6%)   | 12<br>Total 25  | (6.6%)             | Yes.<br>Completed 12 stops as sc                     | heduled.            |
| 2025   |                      | struction: <b>18</b><br>pplete: <b>43</b> (11.4%)  |   | · · ·              |  |                     |
| 2026   |                      | struction: <b>25</b><br>pplete: <b>68</b> (18%)    |   |                    |  |                     |
| 2027   |                      | struction: <b>30</b><br>pplete: <b>98</b> (26%)    |   |                    |  |                     |
| 2028   |                      | struction: <b>35</b><br>pplete: <b>133</b> (35.3%) |   |                    |  |                     |
| 2029   | New cons             | struction: <b>40</b><br>nplete: <b>173</b> (45.9%) |   |                    |  |                     |
| 2030   |                      | struction:45<br>pplete: 218 (57.8%)                |   |                    |  |                     |
| 2031   | New cons             | struction: <b>50</b><br>pplete: <b>268</b> (71.1%) |   |                    |  |                     |
| 2032   | New cons             | struction: <b>54</b><br>pplete: <b>322</b> (85.4%) |   |                    |  |                     |
| 2033   | New cons             | struction: 55<br>plete: 377 (100%)                 |   |                    |  |                     |
|  |                      |  |   |                    |  |                     |
| B. Pa  | aratransit           | ADA Minimum<br>Standards                           |   | TheRide<br>of Serv | e's Current Level<br>vice                            | Target<br>achieved? |
| Origin to Provision of door-to-door destination paratransit services |                      | oor  | Meets ADA minimums and provide Yes door to door upon request. |                    | Yes  |                     |



| Coverage area                           | ¾ mile from fixed routes   | beyor<br>paratr<br>parts<br>Super            | s all fixed route service areas<br>d ¾ mile. Additionally,<br>ansit services are extended to<br>of Pittsfield, Ypsilanti, and<br>ior townships beyond the<br>e area.                    | Yes                 |
|---|--|--|---|---------------------|
| Trip denials<br>for advanced<br>booking | None, within one-hour negotiation window   |  |   | Yes                 |
| Fare                                    | A maximum of 2x the fix route cost.  |  | ansit fares are \$3.00, twice the route fare of \$1.50.   | Yes                 |
| Vehicles                                | All buses are wheelchair accessible.   |  | hicles (including paratransit<br>es) are wheelchair<br>sible.   | Yes                 |
| Assistance                              | Personal Care Attendan<br>(PCA) allowed free of ch<br>guest fare equal to clien    | narge; vehicl                                | ree of charge on paratransit<br>es as well as fixed route<br>, guest fare equal to client.  | Yes                 |
| Advance<br>booking                      | Allow up to 14 days in advanced booking.   |  | de allows up to 3-days in<br>ced booking.   | Yes                 |
| Scheduling<br>window                    | Allow for 30 minutes bef<br>after scheduled time.                                  |  | for 30 minutes after<br>uled time.  | Yes                 |
| Origin to destination                   | Origin to destination  |  | to destination and door to as requested.  | Yes                 |
| Reservations                            | Trip reservation services<br>should be available duri<br>administration's office h | ng 5:00P<br>ours. are pr<br>i.e., N<br>and o | Administration hours are 8:00AM-<br>5:00PM. Trip reservation services<br>are provided beyond service hours.<br>i.e., Mon-Fri at 8:00AM – 5:30PM<br>and on Weekends at 8:00AM-<br>5:00PM |                     |
| Reasonable modification                 | Reasonable modification customer request.  |  | onable modification at mer request.   | Yes                 |
| Will-call return<br>trips               | No stipulation provided  | Dept.<br>Secur                               | al trips, Secretary. of State,<br>Human Services and Social<br>ity office they can call to<br>te the will-call return.  | Yes                 |
| Service<br>Animals                      | Service animals are per to accompany service u                                     |  | e animals are permitted to pany service users.  | Yes                 |
| Trip Purpose                            | There are no restrictions priorities based on trip purpose.                        |  | are no restrictions or priorities<br>on trip purpose.   | Yes                 |
|   | Currer   | nt Status                                    | Target  | Target<br>achieved? |

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| C. | Age limit  | There is no age limit to<br>use the bus. Infants,<br>toddlers, and young<br>children need to be                           | No age limit to ride the bus.   | Yes |
|----|--|---|---|-----|
| D. | Availability and accessibility<br>of travel information in<br>common non-English<br>languages  | Printed and electronic<br>travel information is<br>available and easily<br>accessible in Mandarin,<br>Korean and Spanish. | Travel information should be<br>available and accessible in<br>Mandarin, Korean and<br>Spanish. | Yes |
| E. | % of buses and passenger<br>terminals that are<br>wheelchair accessible  | 100%  | 100%  | Yes |
| F. | % of buses with audio and visual stop announcements  | 100%  | 100%  | Yes |
| G. | % of terminals with functional audio and visual departure announcements  | 100%  | 100%  | Yes |
| H. | All legal requirements that<br>pertain to accommodating<br>anyone with disabilities<br>(ADA) or language (Title VI)<br>are found compliant during<br>the FTA review. | 100%  | 100%  | Yes |

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# **POLICY 1.1.3: Riders and prospective riders perceive public transportation services as safe.**

# **Degree of Compliance: Partial Compliance**

# Interpretation

#### **Operational Definition**

I interpret this policy to mean that a high proportion of patrons will report feeling safe from harassment, crime, and assault while using, preparing to use, and considering whether to use, TheRide's services. Patrons do not include the general public as the board consciously decided a transit agency could not be responsible for overall public safety everywhere.

# Measure/Standards & Achievement

Compliance will be achieved when

- A. **Riders:** No more than 10% of riders report feeling insecure on buses or at terminals or bus stops.
- B. **Prospective Riders:** A telephone survey of service area residents (Ann Arbor, Ypsilanti and Ypsilanti township) has no more than 10% of the respondents indicating safety or safety related issues to be the most important issue/concern facing the community.
- C. **Complaints:** Safety related customers' complaints are not more than 1 to every 100,000 boardings.
- D. Actual incidents: Verifiable incidents of assault, harassment and crime at our facilities (including bus stops, terminals and buses) are not more than X for every 100,000 passengers.

#### Rationale

This definition of "safe" - from concerns of harassment, crime or assault – is reasonable because it addresses the behaviors most likely to make a patron feel unsafe. It also complements the prohibition on discriminatory or disrespectful behaviors in policy 2.1 which applies equally to authority figures such as staff and police. Authority figures are prohibited from discrimination or harassment but are expected to hold individuals accountable for behavior that makes other patrons feel unsafe.

- A. Using an onboard survey is reasonable as it measures perceptions of people currently using the service (riders). A target of 10% is reasonable as it is a small percentage, perceptions are subjective, and some people may feel unsafe due to reasons beyond our control. For example, police presence may spur feelings of safety for some and feel threatening to others. Pragmatically, it is not possible to create widespread feelings of security in a public space without the use of law enforcement and other authority figures. Conducting the survey every two years is reasonable within available resources.
- B. The telephone survey collects data from service area residents who make up the largest number of prospective riders. Understanding their concerns and interests informs on how we can better reach them to increase ridership. Having safety or safety related concerns at 10% or less is reasonable as surveys are subjective and this is a reasonably small percentage.
- **C.** With surveys being subjective, valid complaints provide objective data with clear context. A target of 1 compliant for every 100,000 passengers or less indicates that the agency is

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invested in providing the safest conditions resulting in customers having relatively few complaints on safety and safety-related issues.

**D.** To complement the importance of perception, tracking actual incidents is reasonable as it provides objective data and context on the safety and security of riders and prospective riders. A target for this interpretation has not been developed given that this is a new policy. Therefore, the CEO notes that this is a partial interpretation (rationale is incomplete). A target will be developed and available to the Board in the next monitoring period.

# E. Evidence

Source of Data: Survey data and Customer Feedback

**Date of Data Review:** 11/22/2024 as verified by Customer Service Officer and Senior Transit Planner

# Data:

# A. Onboard Survey:

In 2024, an onboard survey was conducted. While less than 10% of riders reported feeling insecure on buses or at bus stops, more than 10% of riders reported feeling unsafe at both bus terminals. Due to this, the CEO's reports partial compliance to the policy.



# B. Telephone Survey:

In 2022, a telephone survey asked residents of the area to identify the most important issue facing the community. Below are the results. Safety (crime, harassment or assault) or safety related issues did not make up 10% of the residents' major concerns.

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D. A complete interpretation and evidence data will be available in the next monitoring period.

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# POLICY 1.2

Public transportation positively impacts our environment.

# **Degree of Compliance: Compliant**

# Interpretation

# **Operational Definition**

I interpret this policy to mean that transit services work to attract riders who might otherwise have used a car to travel, thereby reducing the overall pollution from the transportation system.

Measure/Standards & Achievement

Compliance with policy will be demonstrated when policies 1.2.1 through 1.2.3 are compliant.

# Rationale

This is reasonable because policy 1.2.1 to 1.2.3 provide the outcomes of reducing the carbon footprint from automobile use. This includes increased use of public transportation as compared to the use of a personal car, public transportation encourages compact and walkable land developments, and that the agency advocates for transit supportive development.

# Evidence

Source of Data: Lower-level policies

**Date of Data Review:** 11/30/2024 as verified by Corporate Strategy and Performance Officer

Data:

All lower-level policies are compliant.

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# **POLICY 1.2.1**

Public transportation options are increasingly chosen over use of a personal car.

# **Degree of Compliance: Compliant**

# Interpretation

# **Operational Definition**

I interpret this policy to mean that available survey data will indicate an increased use of public transportation as compared to use of a vehicle.

#### Measure/Standards & Achievement

Compliance with this policy will be demonstrated when data reported by SEMCOG indicates increased transit mode share (i.e. % of all work trips) year to year as compared to driving alone.

# Rationale

This is reasonable because mode share (similar to market share) is an industry-standard measure of how people travel and can be consistently measured over time. Work trips are generally the only types of trips measured. Data collected by a third party (SEMCOG) provides objective measures.



# Evidence

Source of Data: SEMCOG data

**Date of Data Review:** 11/26/2024 as verified by the Corporate Strategy and Performance Officer

#### Data:

In our service area, a significant number of people previously working from home returned to work. As a result, residents choosing to drive alone increased by **4%** from a mode share of 59.9% to 62% while transit use increased by **11%** from a mode share of 3.8% in 2022 to 4.2%. See below for that detail. As context, the transit mode share of the Southeast Michigan region remained at 1.1% in 2022 and 2023.



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# **POLICY 1.2.2**

Public transportation options produce conditions favorable to more compact and walkable land development.

# **Degree of Compliance: Compliant**

#### Interpretation

#### **Operational Definition**

I interpret this policy to mean that TheRide will operate high-frequency bus service on main corridors before 6pm.

# Measure/Standards & Achievement

Compliance during this period will be demonstrated when services on main corridors achieve set targets for frequency. Main corridors are ones where high frequency service is already somewhat viable and where intensification of land development is possible. Specifically, these corridors are Washtenaw Avenue, Plymouth Road, Huron, State Street, Main Street, and Packard.

# Rationale

This is a reasonable interpretation because

- 1. Increasing the frequency of services is the most important step TheRide can take to encourage land-development decisions that do not rely on cars and parking, and
- Only certain corridors have the combination of potential land development and increasing frequency. A high frequency of departures allows a greater degree of flexibility and unplanned travel – similar to the convenience of owning a car.
- 3. Focusing on frequency before 6pm is reasonable as it focuses the agency resources on where it is most impactful.

# Evidence

#### Source of Data: Route information

Date of Data Review: 11/06/24 by Senior Transit Planner

As part of the Long-Range Plan service changes that went into effect on August 2024, all routes operating before 6pm increased their weekend frequency from 60 minutes to 30 minutes. See more information below.

|                  | Targets   | Current Frequencies<br>(Evidence)   | Compliant? |
|------------------|---|---|------------|
| Washtenaw<br>Ave | <ul> <li>Weekdays</li> <li>Peak: 10 minutes or better</li> <li>Mid-day: 20 minutes or better</li> <li>Evenings: 30 minutes or better</li> <li>Weekends daytime: 30 minutes or better</li> </ul> | Weekdays<br>Peak: 8 minutes<br>Mid-day: 15 minutes<br>Evenings: 30 minutes<br>Weekends daytime: 30<br>minutes | Yes        |
|                  | Targets   | Current Freq.   | Compliant? |



|              |  | (Evidence)                     |     |
|--------------|--|--------------------------------|-----|
| lymouth Road | Weekdays                               | Weekdays                       |     |
|              | Peak: 15 minutes                       | Peak: 15 minutes               | Yes |
|              | Mid-day: 15 minutes                    | Mid-day: 15 minutes            |     |
|              | Evenings: 30 min                       | Evenings: 30 minutes           |     |
|              | Weekends daytime: 30 minutes or better | Weekends: 30 minutes           |     |
| Huron        | Weekdays                               | Weekdays                       | Yes |
|              | Peak: 15 min or better                 | Peak: 15 minutes               |     |
|              | Mid-day: 30 min or better              | Mid-day: 30 minutes            |     |
|              | Evenings: 30 min or better             | Evenings: 30 minutes           |     |
|              | Weekends daytime: 30 min or better     | Weekends: 30 minutes,          |     |
| State Street | Weekdays                               | Weekdays                       |     |
|              | Peak: 15 min or better Mid-day:        | Peak: <10 minutes              | Yes |
|              | 30 min or better                       |                                | 105 |
|              | Evenings: 30 min or better             | Mid-day: <15 minutes           |     |
|              | Evenings. 50 min or better             | Evenings: 30 minutes           |     |
|              | Weekends daytime:                      | Weekends daytime:              |     |
|              | 30 min or better                       | 30 minutes                     |     |
|              |  | 30 minutes                     |     |
| Main Street  | Weekdays                               | Weekdays                       |     |
|              | Peak: 30 min or better Mid-day:        | Peak: 15 minutes               |     |
|              | 30 min or better                       | Mid-day: 30 minutes            | Yes |
|              | Evenings: 30 min or better             | Evenings: 30 minutes           |     |
|              | Weekends daytime: 30 min or            | Weekende deutime : 20          |     |
|              | better                                 | Weekends daytime : 30 minutes, |     |
| Packard      | Weekdays                               | Weekdays                       |     |
|              | Peak: 15 min or better Mid-day:        | Peak: 15 minutes               | Yes |
|              | 15 min or better Evenings: 30 min      |                                | 100 |
|              | or better                              | Mid-day: 15 minutes            |     |
|              |  | Evenings: 30 minutes           |     |
|              | Weekends daytime: 30 min or            | Weekends daytime :             |     |
|              | better                                 | 30 minutes;                    | 1   |

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# **POLICY 1.2.3**

Relevant public policy is transit supportive.

# **Degree of Compliance: Compliant**

#### Interpretation

# **Operational Definition**

I interpret this policy to mean that the agency educates on, and advocates for, decisions from outside bodies (e.g. municipal councils, legislatures, commissions, etc.) that will help advance other Ends goals (e.g. zoning, parking rules, funding, road pricing, etc.) or reduce agency costs.

# Measure/Standards & Achievement

Compliance will be demonstrated when the CEO annually shares with the Board an advocacy agenda for the coming year detailing general goals and objectives for policies changes as well as the outside bodies responsible for changing the policies (e.g. local, state, or federal governments). The agenda must explain how its goals and targets will further the advancement of Board policies or the Long-Range Plan.

# **Rationale**

This is reasonable because TheRide cannot control the decisions of outside actors, but it can demonstrate organization, focus, and effort towards advancing relevant goals.

# Evidence

**Source of Data:** Board meeting minutes. Staff and board member travel itineraries and meeting appointments.

**Date of Data Review:** 11/24/2024 as verified by the Public Affairs and Community Engagement

# Data:

The CEO and manager of Public Affairs and Community Engagement presented the advocacy agenda to the Board in the June 2024 Board Meeting. Two Board members also attended The APTA Legislative Conference in Washington DC in May 2024.

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# POLICY 1.3

Public transportation positively impacts the economic prosperity of the area.

# **Degree of Compliance: Compliant**

# Interpretation

**Operational Definition** 

I interpret this to mean that our services will facilitate access to jobs, shopping and education. Further, available local data indicates that residents use public transportation to access the above-mentioned facilities.

# Measure/Standards & Achievement

Compliance will be demonstrated when policy 1.3.1 to 1.3.4 are compliant.

# **Rationale**

The Board has fully interpreted this policy in policies 1.3.1 through 1.3.4 below. This is reasonable because policies 1.3.1 to 1.3.4 address access to jobs, schools, visitor utilization of our systems and the service area being connected to Metro Detroit. Compliance with these policies indicate what the TheRide can do to impact economic prosperity of the area within available resources.

# Evidence

Source of Data: Lower-level policies

**Date of Data Review:** 11/26/2024 as verified by Corporate Strategy and Performance Officer

Data:

Policies 1.3.1 through 1.3.4 are compliant

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# **POLICY 1.3.1**

Public transportation facilitates labor mobility.

# **Degree of Compliance: Compliant**

# Interpretation

**Operational Definition** 

I interpret this policy to mean that our services will have bus stops located near job opportunities and that residents will report using public transportation to commute to work.

# Measure/Standards & Achievement

Compliance with this policy will be demonstrated when:

- A. Riders can access 80% of jobs in the service area within 0.25 miles walk from a bus stop.
- B. Transit mode share (percent of people commuting to work by transit) in the Ann Arbor-Ypsilanti area ranks top five as compared to other cities and townships in the South Eastern Michigan region.
- C. Vanpool options are available outside the fixed route service area and operational during the monitoring period.

# Rationale

The interpretation is reasonable because

- A. As a requirement for service coverage, walking distance standards are the industry norm for setting acceptable limits. A 0.25-mile walking distance is reasonable per industry standards. Providing accessibility of 80% to all essential jobs is reasonable within the agency resources.
- B. Comparing the percentage of people who use transit to commute with other cities and townships provides context and a reasonable benchmarking platform. Being top five indicates TheRide's desires to be a leader in facilitating labor mobility in the region. This target is reasonable with the agency's resources.
- C. The availability of Vanpool services provides additional job accessibility based on market demand.

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# Evidence

**Source of Data:** SEMCOG data and agency planning and ridership data. **Date of Data Review:** 11/26/2024 as verified by the Senior Transit Planner and the Corporate Strategy and Performance Officer

# Data:

# A. Job Accessibility

The traveling public can access 82% of jobs within 0.25 miles of fixed route. See evidence for 1.1A for more information.

#### **B.** Commute to Work by Transit, Southeast Michigan Region Based on SEMCOG data that ranked percent commute by transit, Ypsilanti

ranked second and Ann Arbor third. See graphs below for detail.



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# **POLICY 1.3.2**

Students can access education opportunities without need of a personal vehicle.

# **Degree of Compliance: Compliant**

#### Interpretation

**Operational Definition** 

I interpret this policy to mean that TheRide will offer transit services to major schools in the area where there no other transportation arrangements e.g., no school buses exist.

# Measure/Standards & Achievement

Compliance will be demonstrated when riders can access all post-secondary educational campuses in the Ann Arbor, Ypsilanti, and Ypsilanti Twp. areas within a reasonable walk from a bus stop (0.25 miles) using fixed route services.

# **Rationale**

This is a reasonable interpretation because 1) mode share data for student travel is not available, 2) fixed route access to campuses is a reasonable proxy for ability to use the service, and 3) these targets are realistic within our existing resources. Access to high schools is not included in this interpretation because those trips are the responsibility of the local school board or parents. However, TheRide does incidentally transport many riders to high school.

#### Evidence

#### Source of Data: Route information

Date of Data Review: 11/26/2024 as verified by the Senior Transit Planner.

|                 | Adjacent Routes                        | Campus within 0.25<br>miles of a bus<br>stop? Yes/No |
|-----------------|--|--|
| UM Main Campus  | 3, 4, 5, 6, 23, 61, 62, 63, 64, 65,104 | Yes  |
| UM North Campus | 3, 22, 66                              | Yes  |
| EMU             | 3, 4, 5, 104                           | Yes  |
| WCCC            | 3, 67                                  | Yes  |
| Concordia       | 3                                      | Yes  |

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# **POLICY 1.3.3**

Visitors use public transportation in the area.

# **Degree of Compliance: Compliant**

# Interpretation

Operational Definition

I interpret this policy to mean that TheRide will make it possible for non-residents to learn about the existence of our services and to use them.

#### Measure/Standards & Achievement

Compliance will be demonstrated when:

- A. TheRide provides easily accessible information on how to use services both online and at key visitor locations in the area.
- B. People arriving in the membership area via inter-city carriers (i.e., Detroit Metro Airport, intercity rail, or bus) have access to fixed route and paratransit services.
- C. Availability of temporary eligibility provisions for visiting paratransit service users.
- D. Fixed-route service between Ann Arbor and Metro Detroit Airport.

#### **Rationale**

- A. Providing passenger information both online and at key visitor locations is reasonable because per a survey conducted by Destination Ann Arbor in Spring 2024, 95% of prospective visitors use websites/online platforms for travel information.
- B. Visitors are likely to enter the area through airports, intercity rail, and bus terminals. Providing Fixed Route bus connections at these entry points is reasonable as it offers them the opportunity to use our services.
- C. Paratransit users eligible in other jurisdictions most often qualify for our services, as eligibility standards are based on general FTA guidelines.
- D. Connecting Ann Arbor to the metro Detroit encourages visitors primarily going to Detroit to visit our service area.

These interpretations are reasonable because we have no way of knowing whether passengers are visitors to the area and therefore cannot directly measure the number of riders who are visitors. These targets are realistic within the agency's existing resources.

# Evidence

# Source of Data: Route information

**Date of Data Review:** 11/24/2024 as verified by the Senior Transit Planner and Manager of Public Affairs and Community Engagement.

Data:

A. TheRide had accessible information on how to use our services both online and physically in over 100 community organization that include hotels, hospitals, colleges, public schools, libraries, apartments, senior centers.

# B. Connections with Inter-City Carriers\*

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|                                   | Target   | Service during<br>monitoring period<br>(Evidence)   | Compliant? |
|-----------------------------------|--|---|------------|
| Amtrak (Ann Arl<br>on Fuller St.) | oor Accessible via fixed ro<br>or paratransit. | bute Served by Routes 22, 33, 65 and Paratransit    | Yes        |
| Greyhound (Anr<br>Arbor on Fuller |  | bute Served by Routes 22, 33,<br>65 and Paratransit | Yes        |
| Detroit Metro Ai                  | rport Accessible via AirRide                   | e. Served via AirRide                               | Yes        |

\*We believe the Ypsilanti Greyhound stop has been closed.

#### C. Temporary eligibility for visiting paratransit service users,

TheRide's paratransit service, ARide, does allow temporary eligibility for visitors with disabilities that are eligible for ADA paratransit in other jurisdictions.

#### D. Connection between Ann Arbor and Detroit Metro Airport.

Service between Ann Arbor and Detroit Metro Airport was fully operational during the monitoring period.

# **POLICY 1.3.4**

Public transportation connects the area to the Metro Detroit region.

# **Degree of Compliance: Compliant**

#### Interpretation

# **Operational Definition**

I interpret this policy to mean that there will be transit service between our Ann Arbor and Metro Detroit.

#### Measure/Standards & Achievement

Compliance with this policy will be demonstrated when a scheduled transit service exists between Ann Arbor and Metro Detroit.

#### Rationale

This is reasonable because that's what the policy calls for. Funding does not yet exist to create similar connections for Ypsilanti.

# Evidence

Source of Data: Operational records

**Date of Data Review:** 11/25/2024 as verified by Manager of Operations

Data:

Detroit-to-Ann Arbor (D2A2) service was operational during the monitoring period.

Ends 1.0 Page **33** of **42** 



# POLICY 1.4

Passengers are highly satisfied with public transportation services.

# **Degree of Compliance: Compliant**

# Interpretation

**Operational Definition** 

I interpret this policy to mean that TheRide will offer excellent customer service and that our customers will report being highly satisfied with our services.

# Measure/Standards & Achievement

Compliance with this policy will be demonstrated when

- A. TheRide achieves a quality-of-service composite score of 1 or better.
- B. 75% or more of passengers participating in onboard surveys that take place every other year indicate that they are satisfied with the services offered.

# Rationale

- A. The composite score provides a snapshot of the leading indicators for quality-ofservice components that address reliability of service, safety and courtesy. It is based on a weighted average with pre-pandemic numbers as baseline targets or other preferred/already established targets e.g., those in the Transit Asset management Plan. A score of 1 (100%) indicates that we have achieved our target in aggregate
- B. High numbers of passengers indicating satisfaction is a proxy for passengers being highly satisfied with our services This is reasonable because the survey does not ask for the level of satisfaction and instead asks if they are satisfied, neutral or dissatisfied with TheRide's services. Conducting the survey once every two years is reasonable because customer satisfaction does not change a lot within a short period of time to warrant more frequent surveys. Given that the surveys responses are subjective, 75% is a realistic target per agency resources.

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# Evidence

Source of Data: Operational performance data

**Date of Data Review:** 11/26/2024 as verified by Corporate Strategy and Performance Officer, Manager of Fleet and Manager of Operations. **Data:** 

A. The customer service composite score for FY24 was 1.23 (123%)

|   | Baseline or<br>preferred<br>target | FY24<br>Perf. | % of target achieved | Weight | Weighted |
|---|------------------------------------|---------------|----------------------|--------|----------|
| Reliability: On-time                              |                                    |               |                      |        |          |
| performance                                       | Above 80%                          | 82.67         | 103%                 | 0.3    | .31      |
| Miles between road calls                          | Above<br>28,500*                   | 28,348        | 99%                  | 0.2    | .20      |
| Average age of fleet                              | 6-8 years                          | 7.31          | 100%                 | 0.1    | 0.10     |
| Safety: Preventable accidents per 100k passengers | Below 1.85*                        | 1.6296        | 114%                 | 0.2    | 0.23     |
| <b>Courtesy:</b> Complaints per 100k passengers   | Below 2*                           | .0001         | 198%                 | 0.2    | 0.40     |
| *-pre pandemic baseline                           | ).                                 |               |                      | Total: | 1.23     |

A target of 80% for on-time performance is a stretch target as the industry average is 75%. However, TheRide is committed to providing the best services to its customers and intends to have service on all fixed routes be on time at least 80% of the time.

B. 88% of passengers who participated in the onboard survey in 2024 indicated that they were satisfied with the services offered. See graph below for details.



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# POLICY 1.5

Residents of the area recognize the positive contributions of public transportation to the area's quality of life.

# **Degree of Compliance: Compliant**

#### Interpretation

**Operational Definition** 

I interpret this policy to mean that the local community will have a positive perception of the agency and its operations.

# Measure/Standards & Achievement

Compliance with this policy will be demonstrated when:

- (A) Every two years, service area residents (riders and non-riders) respond to an anonymous telephone survey conducted by a third party and 60% or more express generally positive impressions of TheRide.
- (B) Approval of transit millage requests by voters every five years.
- (C) Local area residents who participate in community surveys have favorable perceptions of the public transportation system (TheRide) at a level similar OR higher than the national benchmark.

#### Rationale

- A. These interpretations are reasonable because they provide objective measures (or proxies) of resident's appreciation for transit and TheRide. A 60% target is realistic as it is more than half of participating service area residents. Conducting the telephone surveys every two years is reasonable within the resources of the agency. Resident perceptions do not change significantly within shorter periods to warrant annual surveys.
- B. A millage win (approval of the millage by more than 50% of the residents) indicates that the residents value the services we offer and are willing to continue supporting the agency financially. Transit planning includes forecasted expenditures and hence does not need to occur more often than the five years.
- C. Using national data as an alternate benchmark provides an external comparison of similar industries that experience the same opportunities (e.g., funding) and challenges (e.g., staff shortages,).

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# Evidence

**Source of Data:** Telephone survey results and millage results Date of Data Review:11/25/2024 as verified by DCEO, Planning and Innovation and **Corporate Strategy and Performance Officer** Data: A. A telephone survey was conducted in December 2021 to January 2022, and 81% of participating residents indicated having a favorable/positive impression of TheRide. B. Resident voters approved TheRide's request to expand and improve transit services with a majority of 61% in August 2022. C. In July 2024, the National Research Center conducted a community survey on Ann Arbor. The results indicate that 53% of community members found public transportation to be excellent or good. This was "higher" than the national benchmark. See below for that detail .The % on the line graph indicate community performance and the text next to it provides a comparison to national performance. Please also rate each of the following in the Ann Arbor community. (% excellent or good) 2018 2020 2022 2024 64% 53% 53% Ease of travel by public transportation Higher 48%



# Policy Trendlines

| Policy | FY23 | FY24 | FY25 |
|--------|------|------|------|
| 1.0    |      |      |      |
| 1.1    |      |      |      |
| 1.1.1  |      |      |      |
| 1.1.2  |      |      |      |
| 1.1.3  |      |      |      |
| 1.2    |      |      |      |
| 1.2.1  |      |      |      |
| 1.2.2  |      |      |      |
| 1.2.3  |      |      |      |
| 1.3    |      |      |      |
| 1.3.1  |      |      |      |
| 1.3.2  |      |      |      |
| 1.3.3  |      |      |      |
| 1.3.4  |      |      |      |
| 1.4    |      |      |      |
| 1.5    |      |      |      |

| LEGEND                           |
|----------------------------------|
| Policy is compliant              |
| Policy is partially<br>compliant |
| Policy is not<br>compliant       |

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# Guidance on Determining "Reasonableness" of CEO Interpretations

#### Are the interpretations reasonable?

An interpretation is reasonable if the following are provided,

- 1. a measure or standard,
- 2. a defensible rationale for the measure or standard,
- 3. a level of achievement necessary to achieve compliance and
- 4. a rationale for the level of achievement.

# Is evidence verifiable?

Evidence is verifiable if there is

- 1. actual measurement/data,
- 2. the source of data and
- 3. the date when data was collected is provided.

# **Board's Conclusion on Monitoring Report**

# Board's conclusion after monitoring the report.

Following the Board's review and discussion with the CEO, the Board finds that the CEO:

- (A) a reasonable interpretation for **all** policy items and that the evidence demonstrates compliance with the interpretations.
- (B) a reasonable interpretation for all policy items and that the evidence demonstrates compliance with the interpretations, except for the CEO's stated non-compliance with item(s) x .x, which the Board acknowledges and accepts the proposed dates for compliance.
- (C) 1. For policy items x.x.x there is evidence of compliance with a reasonable interpretation
  - 2. For policy items x.x.x the interpretation is not reasonable

3. For policy items x.x.x – the interpretation is reasonable, but the evidence does not demonstrate compliance

4. For policy items x.x.x – the Board acknowledges and accepts the CEO's stated non-compliance and the proposed dates for compliance

# **Board Notes: (If Applicable)**

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# **WORKSHEET RESULTS:**

# Ends (Policy 1.0)

Participants: (7) Board Members Mike Allemang, Chris Allen, Simi Barr, Rich Chang, Julie Grand, Kathleen Mozak, Susan Pollay

| Performance on reasonable interpretation and verifiable evidence  |  |  |   |  |  |
|---|--|--|---|--|--|
|   | % of Board<br>members<br>that find the<br>interpretation<br>reasonable | % of Board<br>members that<br>find the<br>evidence<br>verifiable | Additional comments if NO stated  |  |  |
| Policy 1.0<br>AAATA exists so<br>that an increasing<br>proportion of<br>residents, workers<br>and visitors in the<br>Ann Arbor-<br>Ypsilanti Area<br>utilize public<br>transportation<br>options that<br>contribute to the<br>Area's social,<br>environmental and<br>economic vitality<br>at a cost that<br>demonstrates<br>value and efficient<br>stewardship of<br>resources. | 71%  | <b>100%</b><br>(6 responded,<br>1 left blank)                    | <ul> <li>See 1.1.3</li> <li>Nitpick, non-issue: Just a note that the Cost per trip table D is missing the use of "\$" symbol for some values and is missing the hundredths decimal place for one of the cents values.</li> <li>No reference is made to 1.1.3 in E on page 5/42 even though it is mentioned on 9/42 (but called D).</li> </ul> |  |  |
| Policy 1.1<br>Residents in the<br>area have<br>equitable access<br>to public<br>transportation<br>services that<br>enables full<br>participation in<br>society.   | 57%  | 86%  | <ul> <li>Peer agencies to benchmark<br/>against are public transit<br/>agencies serving college towns<br/>with large hospitals. Those<br/>agencies likely would illustrate<br/>more illustrative and useful<br/>ridership trends.</li> <li>See 1.1.3</li> <li>See comments at end</li> </ul>  |  |  |

Worksheet Results: Ends (Policy 1.0)



| Policy 1.1.1   |      |      | <ul> <li>Comments for 1.1 continued</li> <li>Interpretation E should include<br/>1.1.3. 1.1 is stated compliant<br/>here, even though color code<br/>summary is yellow.</li> <li>Comment: I'm impressed by the</li> </ul>  |
|--|------|------|--|
| People with<br>economic<br>challenges have<br>affordable public<br>transportation<br>options.  | 100% | 100% | several maps included with evidence.   |
| Policy 1.1.2<br>People with<br>disabilities or<br>mobility<br>impairments,<br>seniors, minors,<br>and non-English<br>speakers have<br>equitable access<br>to opportunities<br>and destinations<br>in the area. | 100% | 100% | See comments at end  |
| <b>Policy 1.1.3</b><br>Riders and<br>prospective riders<br>perceive public<br>transportation<br>services as safe.  | 86%  | 71%  | <ul> <li>Surveying people in the bus is a pool of people who have demonstrated that they feel safe. The key word is prospective riders, meaning people who may want to ride but aren't perhaps because they don't feel safe. How are we getting their input?</li> <li>I am looking forward to the plan to improve perception of safety and hope to engage with other community partners in these efforts.</li> <li>Will the phone survey do more than gauge prospective riders views of "safety related issues facing the community"? Shouldn't it ask about whether they view transit as safe?</li> </ul> |



|                               |       |       | Comments for 1.1.3 continued   |
|-------------------------------|-------|-------|--|
|                               |       |       | <ul> <li>See comments at end</li> <li>As the CEO states, there was no data for D.</li> </ul> |
| Policy 1.2                    |       |       |  |
| Public                        |       |       |  |
| transportation                | 100%  | 100%  |  |
| positively impacts            |       |       |  |
| our environment.              |       |       |  |
| Policy 1.2.1<br>Public        |       |       | <ul> <li>I'm not seeing sufficient evidence</li> </ul>                                       |
| transportation                |       |       | that people are choosing public  |
| options are                   | 86%   | 86%   | transit over use of a personal   |
| increasingly                  | 0070  | 0070  | vehicle. Perhaps this can be   |
| chosen over use               |       |       | fleshed out more fully.  |
| of a personal car.            |       |       |  |
| Policy 1.2.2                  |       |       | <ul> <li>I'd like to explore with the board</li> </ul>                                       |
| Public                        |       |       | the potential to rewrite this: a   |
| transportation                |       |       | more compact and walkable land   |
| options produce<br>conditions | 4000/ | 4000/ | development makes it more  |
| favorable to more             | 100%  | 100%  | favorable to use public transit.   |
| compact and                   |       |       |  |
| walkable land                 |       |       |  |
| development.                  |       |       |  |
| Policy 1.2.3                  |       |       | I'd like to explore removing this  |
| Relevant public               | 100%  | 400%  | because public policy that is  |
| policy is transit             | 100%  | 100%  | transit supportive is not in the   |
| supportive.                   |       |       | power of the CEO   |
| Policy 1.3                    |       |       |  |
| Public                        |       |       |  |
| transportation                |       |       |  |
| positively impacts            | 100%  | 100%  |  |
| the economic                  |       |       |  |
| prosperity of the             |       |       |  |
| area.                         |       |       |  |
| Policy 1.3.1                  |       |       | See comments at end.   |
| Public                        |       |       |  |
| transportation                | 100%  | 100%  |  |
| facilitates labor             |       |       |  |
| mobility.                     |       |       |  |
|                               |       |       |  |



|      |      | • See comments at end.   |
|------|------|--|
|      |      |  |
| 100% | 100% |  |
|      |      |  |
|      |      |  |
| 100% | 86%  | <ul> <li>It isn't clear from this whether visitors are actually using TheRide. E.g. why not include Football Shuttle data as evidence? Also why mention AirRide as TheRide isn't connected to this service.</li> <li>Comments: 1. It seems to me that the word "how" is missing before "to use them" in the interpretation. The sentence seems confusing as it is written. 2. Compliance without visitor data is borderline "any reasonable interpretation" regarding the verb "use".</li> </ul> |
| 86%  | 86%  | <ul><li>Is D2A2 a Ride service?</li><li>See comments at end.</li></ul>   |
|      |      |  |
| 100% | 100% |  |
|      |      | <ul> <li>Comment: On C, I didn't see<br/>comment on national<br/>performance.</li> </ul>   |
|      |      | performance.   |
| 100% | 100% |  |
|      |      |  |
|      |      |  |
|      |      |  |
|      | 86%  | 100%         86%           86%         86%           100%         100%   |



# Additional context questions

1. Is there any reason to doubt the integrity of the information presented?

Responses

(7) NO

2. If the CEO has indicated NON-COMPLIANCE with any aspect of this policy, is there a commitment as to when the Board can expect to see compliance and is the proposed time-frame acceptable?

Responses

(1) N/A

(6) YES

3. Having reviewed the monitoring report, does anything you have learned make you consider whether the POLICY ITSELF should be amended? (Policy amendment is not monitoring, but should be addressed as a board decision.)

# Responses

(5) NO

(2) YES

See comments above (1<sup>st</sup> bullet point comments for 1.1, 1.1.3, 1.2.1, 1.2.2, 1.2.3, 1.3.3, 1.3.4)

• Policy 1.1, (1.3.1, 1.3.2): access to all major destinations. I like what the CEO currently tracks... but, how do we also have them look a bit more expansively to a holistic 'what does a community member who doesn't have car access need access to be able to survive/support their family?" For example beyond what was provided in the report: pharmacies, child care, public libraries, homeless shelters, urgent care... Foe example, see: https://mwse.maps.arcgis.com/apps/mapviewer/index.html?webmap=2de4597 0ad694172ad33c0936e1e141e• 1.1.2: I was wondering what source was used to determine the top 3 languages in our area? • 1.1.3: In the Interpretation section: -- B) What will be the telephone survey cadence (like the 2 year cadence for A) the onboard survey? In the evidence section: -- B) This seems a bit outdated and times have changed a lot in the last 2 years (I'd gander that COVID-19 would now score near the bottom of the priority list).



And, based on the responses to A) and recent issues in our community, I'd guess that safety is a lot higher in priority. 1.3.1: We use SEMCOG data. However, based on mapping that MWSE did, the heatmap shows holes in our coverage area between employers and workers. See: https://mwse.maps.arcgis.com/apps/mapviewer/index.html?webmap=2de4597 0ad694172ad33c0936e1e141e (note: the layers are not working correctly currently so the job seekers heatmap is hidden by other layers)1.3.2: Route availability is a valid measurement. However, route availability is not helpful when route schedule is not conducive to class times offered at the education institutions (increased route frequency via the LRP will help with that, but maybe this info should also be provided?). 1.3.4: Since this is covered by D2A2 / RTA, should we keep this policy? Or, maybe the interpretation should change to be more around providing access to external providers (in this case, the D2A2 service) that connect to Metro Detroit?

# APPROXIMATELY HOW MANY MINUTES DID IT TAKE YOU TO FILL OUT THS FORM?

30, 30, 40, 55, 75, 25, 35



# **Operating Reserve Target Adjustment**

Meeting: Board of Director's

# Meeting Date: December 19, 2024

# INFORMATION TYPE

Informational

# **RECOMMENDED ACTION(S)**

Receive as CEO operational update

#### **ISSUE SUMMARY**

Staff presents the background and rationale for changing the operating reserve target from 2.5 months of operating expenses to the GFOA recommended best practice of 2.0 months, beginning in FY2025.

#### BACKGROUND

Background:

- Prior to 2015, the Board's established policy threshold required TheRide to retain the equivalent of three months (3.0) of operating expenses in "unrestricted net assets". As expenditures outpaced revenues during the deficit years (2010-2017), this informal reserve was drawn down to pay for operating expenses and capital investments, and the number of months held in reserve dropped below the 3 months starting in 2012. In early 2015 the Board, at that time, reduced the target to 2.5 months but continued to overspend. By 2017 the reserve hit a low of 1.75 months and was dropping quickly.
- Changes began in 2017 with the adoption of Policy Governance and policy 2.4.6 that required an "adequate" reserve and regular reporting.
- The 2018 Budget introduced numerous <u>corrective actions</u> to control spending and reform financial planning, including creating a formal "Operating Reserve" with a firm target of 2.5 months (in the CEO's Interpretation). The 2.5-month target, for the first time, formally referred to the GFOA's standard for reserves (2 months). <u>Since</u> <u>September of 2019, the reserve has consistently stayed above the internal target of 2.5</u> <u>months.</u>
- Since 2020 TheRide has also reduced pressure on the Operating Reserve (1)
  - In 2024 the millage rate increased from 0.7 to 2.38 mills. The new millage fully funded services and eliminated the earlier structural deficit and over-reliance on federal operating funds.
  - TheRide used local funds freed up by COVID relief funding to create and fund a Capital Reserve (2) and an Insurance Reserve (3), creating additional financial backstops for specific purposes.
  - The Capital Reserve can function as an emergency back-up to the Operating Reserve, with Board approval.
- By mid-2024 TheRide's financial position was considerably improved from 2017.

Rationale:

- Policy 2.4.6 requires "adequate" reserves. The CEO and CFO are confident that with the structural deficit resolved and *three* fully funded reserves, there is no longer a rationale to maintain the 2.5-month threshold and little risk with aligning the operating reserve target with GFOA's recommended best practices of 2.0 months beginning in FY2025. Conversely, maintaining the higher threshold could appear to be overly conservative, or beyond "adequate". The CEO feels that 2.0 months is reasonable considering our improved financial situation.
- Given the growing FY2025 budget, lowering the target means the Operating Reserve can drop from \$12.9 million today to \$11.4 million for this year. However, maintaining the 2.5-month threshold with a growing budget would require *adding* \$2.9 million to the reserve for a total of \$14.4 million.

Conclusion:

 Taking a less conservative approach towards the operating reserve target is consistent with GFOA best practices, maintains adequate liquidity and financial risk profiles, reduces risk of potential criticism for holding too much public funds in reserve (see ALTERNATIVE OPTIONS below), and improve flexibility to meet the goals outlined in the corporate business plan for years to come.

# **PRIOR RELEVANT BOARD ACTIONS & POLICIES**

2.4.6 ... the CEO shall not cause, allow or fail to address budgeting that... Does not provide for adequate reserves.

# ALTERNATIVE OPTION(S)

The alternative option is to maintain the operating reserve target at 2.5 months. Using the 2.5-month target would require adding \$1.5 million into the reserve (increasing current reserves from \$12.9M to \$14.4M).

The CEO and CFO agree that the risk associated with this alternative is that due to the am of fund balance available, it may be viewed as too conservative and unnecessarily holding much of taxpayer funds in reserve instead of using more money to fund transportation serv or capital investments.

# **ATTACHMENTS**

Attachment 1 - Operating Reserve Analysis

# **Attachment 1: Operating Reserve Analysis**

The Operating Reserve Analysis in Figure 1 shows the reserve requirement needed based on projected budgets from FY2025 through FY2032 to maintain both 2.5 and 2.0 months of operating reserve. As discussed, keeping the reserve target at 2.5 months would require a \$1.5 million contribution to the reserve because the reserve fund currently has a \$12.9 million balance. Lowering the reserve target to 2.0 months keeps allows the Authority to meet or slightly exceed the reserve requirement with the current reserve balance through the current millage period without any additional contribution to the reserve, or to have the flexibility to use some of the available annual balance to fund strategic initiatives. The current millage is in place through 2028 and cash from the millage will be available through 2029.

# **Figure 1: Operating Reserve Analysis**

| (\$ in thousands)   |    | FY2025  |    | FY2026  |    | FY2027 |    | FY2028 |    | FY2029 |  |
|---|----|---------|----|---------|----|--------|----|--------|----|--------|--|
| 2.5 Months Operating Reserve  |    | 14,400  | \$ | 14,700  | \$ | 15,300 | \$ | 15,800 | \$ | 16,400 |  |
| Current Amount in Operating Reserve   |    | 12,900  | \$ | 12,900  | \$ | 12,900 | \$ | 12,900 | \$ | 12,900 |  |
| Contribution to Maintain 2.5 Months Requirement   |    | 1,500   | \$ | 1,800   | \$ | 2,400  | \$ | 2,900  | \$ | 3,500  |  |
| 2.0 Months Operating Reserve  | \$ | 11,500  | \$ | 11,800  | \$ | 12,200 | \$ | 12,700 | \$ | 13,200 |  |
| Current Amount in Operating Reserve   |    | 12,900  | \$ | 12,900  | \$ | 12,900 | \$ | 12,900 | \$ | 12,900 |  |
| Contribution to Maintain 2.0 Months Requirement   |    | (1,400) | \$ | (1,100) | \$ | (700)  | \$ | (200)  | \$ | 300    |  |
| Annual Balance Available for Mission-Driven Deployment and Strategic<br>Investment by Reducing Reserve Target |    | 2,900   | \$ | 2,900   | \$ | 3,100  | \$ | 3,100  | \$ | 3,200  |  |

The Total Projected Cash Balances analysis in Figure 2 demonstrates that based on projected budgets the Authority has more than adequate fund balance through the projection period to further protect the Authority from fluctuations in cash flow with \$12.9 million, or 2.0 months of operating reserve through the projection period.

Figure 2: Projected Cash Balances with 2.0 Months Operating Reserve Target



Figure 3 below illustrates that changing the reserve target to 2.0 months while maintaining current operating reserves of \$12.9 million provides adequate reserves through the projection period.



Figure 3: Projected 2.0 Months Operating Reserve Balance in Months/Dollars



# TheRide 2045 Long-Range Plan

# Meeting: Board of Directors

# Meeting Date: December 19, 2024

# **INFORMATION TYPE**

Other

# **RECOMMENDED ACTION(S)**

Receive for information

#### **ISSUE SUMMARY**

In July 2022, the Board approved TheRide 2045, a Long-Range Plan for transit in the Ann Arbor-Ypsilanti area. The plan lays out a shared vision and strategy for transit up to 2045. The plan has been used to guide the development of ongoing and future projects and budgets as TheRide's activities are aligned to achieve the vision outlined in the plan.

As part of the millage plan approved by Ann Arbor and Ypsilanti voters in August 2022, Phase I of TheRide 2045 was implemented in April (Express Bus on Washtenaw) and August (longer service hours, extended service area of FlexRide Night / Holiday services, and enhanced weekend services). Riders have responded to TheRide 2045 recommendations by using these additional services and as a result, significant ridership increase has been observed.

Staff would like to provide the Board with a refresher presentation of what was recommended in TheRide 2045 Long-Range Plan as well as a progress update on the implementation of the plan.

# BACKGROUND

TheRide Long-Range Plan focuses on addressing **social equity** gaps by improving affordable and accessible transportation to jobs, education, services, and housing, **improving our environment** by giving travelers efficient transportation alternatives, and **supporting a strong economy** by better connecting businesses and people. The result will be a more competitive transit system that will **grow ridership**, resulting in a more sustainable and vibrant community.

TheRide 2045 will effectively advance the organization toward these key goals defined by the Board and echoed by the broader community. It is a transformational plan that will make transit **faster** and **more attractive**, and fundamentally change how transit is provided in the Ann Arbor-Ypsilanti area.

#### Key benefits of this plan include:

• Growing ridership by providing an attractive and convenient transit service, designed to reduce travel times, make travel more direct, better match service to demand, and provide access throughout the week with longer hours of operation.
- Addressing socio-economic equity gaps by improving accessible and affordable transportation to work, education, medical, shopping, and social destinations for lower opportunity communities that rely on transit and through focusing enhancements on low opportunity areas.
- Improving environmental outcomes by attracting more people out of their cars and introducing low-emissions buses.
- Enhancing economic vitality by growing access to jobs and retail, incentivizing more walkable, vibrant, and healthy communities, and by reducing overall community costs for transportation.
- Advancing the goals of municipal policy documents.

The plan can deliver these benefits through a series of improvements and expansions to transit services and infrastructure.

Significant public and stakeholder engagement was held throughout the planning process. During the engagement, the community generally communicated a strong desire for transformational change and a strong support of the recommendations included in this plan. This included a vision of enhancing transit's role in overall mobility options for the community with a particular focus on improving transportation equity.

TheRide 2045 responds to the growing needs of our communities with a blueprint for preserving and expanding transit services and access to local and regional destinations. It is an ambitious vision that will require partnerships, additional investment, and leadership. Through this vision, TheRide can help lead our communities toward a future with greater social equity, environmental benefits, and access to jobs.

#### **PRIOR RELEVANT BOARD ACTIONS & POLICIES**

The Board approved TheRide 2045 Long-Range Plan in July 2022.

The Board defines the outcomes/goals that TheRide is supposed to be achieving in the future (Ends policy). The Long-Range Plan made recommendations about the best way to achieve the Board's goals.

The Board has also created constraints that apply to this planning process. These constraints are primarily focused on funding and defining the planning process itself.

#### IMPACTS OF RECOMMENDED ACTION(S)

- Budgetary/Fiscal: the implementation of TheRide 2045 requires significant investments in both capital projects and ongoing operations.
- Social: TheRide 2045 focuses on addressing social equity gaps by improving affordable and accessible transportation to jobs, education, services, and housing.
- Environmental: TheRide 2045 focuses on improving our environment by giving travelers efficient transportation alternatives.
- Governance: the implementation of TheRide 2045 requires strong leadership and community / stakeholder support.

#### ATTACHMENTS

1. TheRide 2045 Long Range Plan Presentation



## **A Shared Vision for transit**



TheRide





AAATA Board of Director's Meeting - December 19, 2024 // Packet Page 74

## Outline

- Goals for the Plan
- Outcomes and Benefits
- Community Engagement
- Recommendations
- Implementation and Financial plan



TheRide 2045 | Long-Range Plan



### **Community Values Drive Transit's Goals:**

Improving social equity
 Improving environment
 Supporting a strong economy

Growing ridership















# Service Outcomes

**100%** increase in the level of service experienced by the average rider

**123%** increase in the level of service experienced by those in low and very low Opportunity Index Areas<sup>7</sup>



**39%** faster travel time for the average trip taken by transit



**97%** of jobs will be near high-frequency transit<sup>8</sup>



7-11% reduction of transportation-related emissions



150-165% ridership growth expected











More equitable access to high-quality transportation for jobs, education and housing



Reduces transportation costs



More walkable, vibrant communities



Less infrastructure required for parking

Healthier environment for everyone



Reduces car dependency

## Community Engagement

- Three successful rounds of engagement through in-person and virtual events
- Public Advisory Group
- Project website, social media and stakeholder partners



# 4,475 community interactions

Over 80% of responses support the draft plan!



- Extensive fixedroute network
- Better off-peak services
- Enhanced ondemand services
- A-Ride service
   improvements















1. Regional Transit Connections

2. Transit Supportive Policy

3. Advocacy and Partnerships





### 2023-2028

 Plan foundations and off-peak enhancement

### 2029–2033

 Big increase in service, focused on busiest corridors

### 2034–2038

Transit Spine
 Enhancement

### 2039-2045

 High-frequency network expansion

# Implementation Stage 1: 2023-2028

| Service Enhancements                                | Status   |
|---|----------|
| 30-minute minimum frequencies on all daytime routes | Aug 2024 |
| Longer hours of operation                           | Aug 2024 |
| Overnight on-demand expansion and enhancement       | Aug 2024 |
| Express pilot on Washtenaw Avenue                   | Apr 2024 |
| Improved accessibility for fixed route              | Ongoing  |





## Kajor Projects – Timelines

Ypsilanti Transit Center Blake Transit Center

Eisenhower/State Transit Hub Nixon/Plymouth Transit Hub Carpenter/Ellsworth Transit Hub Jackson/Maple Transit Hub

New Bus Garage

Transit Signal Priority Washtenaw BRT North-South BRT

**Ongoing Capital Projects** 

A12/13/2024





|  | 2023-<br>2028 | 2029-<br>2033 | 2034-<br>2038 | 2039-<br>2045 |
|--|---------------|---------------|---------------|---------------|
| Annual Operating Cost*                     | \$63 M        | \$72 M        | \$81 M        | \$90 M        |
| Increase in operating cost (from previous) | 13%           | 14%           | 13%           | 11%           |
| Capital Cost                               | \$115 M       | \$201 M       | \$161 M       | \$174 M       |

Note: all figures are in 2021 dollars



The plan will advance the organization toward the goals and vision laid out by the Board and echoed by the broader community:

Improving social equity
Improving environment
Supporting a strong economy
Growing ridership





#### FY2024 Q4 Service Report

#### Service Committee Meeting Date: December 3, 2024

#### Board Meeting Date: December 19, 2024

#### RECOMMENDED ACTION(S)

Receive as CEO Operational Update.

#### PRIOR RELEVANT BOARD ACTIONS & POLICIES

- 2.11.1.5 CEO shall not...Let the Board be unaware of...operational... [and] customer satisfaction metrics...
- Appendix A: Informational Reports schedule specifies quarterly Customer Satisfaction and Service Performance reports in Dec, March, June, Sept

#### **ISSUE SUMMARY**

In accordance with the Board's Policy Manual, I present the Quarterly Satisfaction and Service Report for the third quarter of 2024. I certify that the information contained herein is accurate and complete, with exceptions noted. I respectfully request the Board's acceptance of this report as an operational update.

This report includes the most currently available and reportable data/targets for our Fixed Route, A-Ride/Paratransit, VanRide, and FlexRide services.

The COVID-19 Emergency, which began in the latter part of Q2 of FY2020, had a profound impact on public transit, reflected in the substantial ridership declines during that period. Comparing Q4 figures from FY2024 with those from FY2020 offers a valuable benchmark for assessing postpandemic performance. This juxtaposition highlights our recovery trajectory and growing public confidence in transit services. By analyzing data from Q4 of FY2024 alongside Q4 of FY2020, we gain meaningful insights into our progress through the pandemic and the subsequent stages of recovery, helping us understand the evolving landscape of transit operations

The data from Q4 of FY2024 illustrates a system that is experiencing growth in ridership. This analysis reaffirms our commitment to delivering reliable and efficient service while adapting to ongoing changes in ridership behavior and community needs. We are still making pullout and are on track to meet future service needs, further supporting our community and service demands.

Readers should note that numbers reported at the end of the quarter have undergone validation and confirmation required through the NTD process. Some numbers were quarterly estimates based on reported financial and operating data. Historic numbers presented in this document have been updated to reflect the validated data submitted to NTD.

#### ATTACHMENTS

- 1. Highlights Brief
- 2. FY 2024 Q4 Service Report



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#### **Operations Report**

For the Period Ended September 30, 2024

#### **Fixed Route**

| Fixed Route                                | FY 2024     | FY 2024     | FY 2024      | FY 2024    | Q4 20 - | Q4 21 - | Q4 22 - | Q4 23 - |
|--|-------------|-------------|--------------|------------|---------|---------|---------|---------|
| Measure                                    | Q1          | Q2          | Q3           | Q4         | Q4 24   | Q4 24   | Q4 24   | Q4 24   |
| Revenue Miles                              | 873,224     | 881,700     | 898,466      | 942,466    | 102%    | 36%     | 9%      | 8%      |
| Revenue Hours                              | 67,800      | 68,416      | 68,600       | 77,169     | 75%     | 48%     | 20%     | 16%     |
| Operational Cost                           | \$9,597,310 | \$9,388,530 | \$10,357,970 | 13,702,830 | 94%     | 77%     | 38%     | 31%     |
| Boardings                                  | 1,205,355   | 1,201,786   | 1,090,795    | 1,288,645  | 299%    | 94%     | 32%     | 18%     |
| Boardings/Revenue Hour                     | 17.8        | 17.6        | 15.9         | 16.7       | 129%    | 31%     | 10%     | 2%      |
| Cost/Revenue Hour                          | \$141.55    | \$137.23    | \$150.99     | \$177.57   | 10%     | 20%     | 15%     | 13%     |
| Cost/Boarding                              | \$7.96      | \$7.81      | \$9.50       | \$10.63    | -51%    | -9%     | 4%      | 11%     |
| Preventable Accidents Injury/100,000 miles | 1.4         | 2.0         | 1.3          | 1.4        | -36%    | -5%     | 9%      | 34%     |
| On-time Performance                        | 83%         | 86%         | 82%          | 80%        | NA      | 7%      | NA      | 6%      |
| Percent of Passengers on an On-time Bus    | NA          | NA          | NA           | NA         | NA      | NA      | NA      | NA      |
| Avg Miles Between Road Calls               | 28,754      | 32,862      | 23,751       | 20,438     | -27%    | -25%    | -33%    | -38%    |
| Average Age of Fleet                       | 7.52        | 8           | 7.2          | 7.2        | 18%     | 13%     | -5%     | -8%     |
| Complaints/100,000 Boardings               | 1.2         | 1.2         | 1.0          | 1.6        | 5%      | 171%    | 22%     | -15%    |
| Compliments/100,000 Boardings              | 1.3         | 3.4         | 1.6          | 1.3        | -65%    | -20%    | 17%     | -31%    |

**Operational Cost** for Fixed Route is down 7% compared to Q3 of '24

#### Preventable Accidents Injury/100,000 miles

**Boardings** for Q4 experienced a significant increase in ridership, demonstrating a strong rebound in transit usage and the community's growing confidence in public transportation.

**Complaints per 100,000 Boardings** for Fixed Route is down 37% compared to Q4 of '23 Compared to Q4 of 2023, the last quarter saw a 34% increase in preventable accidents. This rise is partly attributed to the onboarding of new Motor Coach Operators (MCOs). During this period, we hired 39 new operators.







For the Period Ended September 30, 2024

#### **Fixed Route Ridership Comparison**



#### Fixed Route Cost Per Boarding







For the Period Ended September 30, 2024

#### (MV) Aride / ParaTransit

| MV - ARide/ParaTransit                           | FY 2024     | FY 2024     | FY 2024     | FY 2024     | Q4 20 - | Q4 21 - | Q4 22 - | Q4 23 - |
|--|-------------|-------------|-------------|-------------|---------|---------|---------|---------|
| Measure  | Q1          | Q2          | Q3          | Q4          | Q4 24   | Q4 24   | Q4 24   | Q4 24   |
| Revenue Miles                                    | 177,008     | 198,620     | 196,604     | 188,334     | 45%     | 30%     | 8%      | 1%      |
| Revenue Hours                                    | 13,401      | 13,916      | 13,603      | 13,791      | -19%    | 29%     | 15%     | -3%     |
| Operational Cost                                 | \$1,577,640 | \$1,193,382 | \$1,180,821 | \$1,233,161 | -6%     | -43%    | 17%     | -28%    |
| Senior Trips                                     | 307         | 330         | 359         | 279         | NA      | 1113%   | 207%    | -15%    |
| Total ADA Trips                                  | 20,914      | 22,127      | 21,072      | 20,178      | 24%     | 25%     | 10%     | -4%     |
| Cost/Revenue Hour                                | \$82.80     | \$85.75     | \$86.81     | \$89.42     | 16%     | -56%    | 2%      | -26%    |
| Boardings/Revenue Hour                           | 1.50        | 1.61        | 1.58        | 1.46        | 54%     | 14%     | -4%     | -3%     |
| Cost/Boarding                                    | \$54.27     | \$53.93     | \$56.04     | \$61.11     | -24%    | -55%    | 6%      | 6%      |
| Ontime Performance with 30 Minute Service Window | 98%         | 98%         | 97%         | 98%         | 3%      | 1%      | 1%      | 1%      |
| Complaints/100,000                               | 76.5        | 49.7        | 75.9        | 34.7        | -6%     | -76%    | -37%    | -39%    |
| Compliments/100,000                              | 0.00        | 9.04        | 18.98       | 14.87       | -83%    | -20%    | -89%    | -61%    |
| ADA Service Denials/ADA Boardings                | 0           | 0           | 2           | 2           | NA      | NA      | NA      | -71%    |

#### (MV) Aride Ridership Cost Per Boarding









For the Period Ended September 30, 2024

#### Vanpool

| VanPool                              | FY 2024 | FY 2024 | FY 2024 | FY 2024 | Q4 20 - | Q4 21 - | Q4 22 - | Q4 23 - |
|--------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|
| Measure                              | Q1      | Q2      | Q3      | Q4      | Q4 24   | Q4 24   | Q4 24   | Q4 24   |
| Number of Vanpools at End of Quarter | 94      | 104     | 122     | 108     | 23%     | 27%     | 6%      | 21%     |
| Number of Rider Trips Taken          | 42,590  | 46,860  | 44,060  | 46,854  | 35%     | 27%     | 235%    | 14%     |
| Avg Fuel Cost to Rider               | \$64.50 | \$58.87 | \$63.56 | \$66.64 | 114%    | 43%     | 48%     | 7%      |
| Avg Monthly Rider Miles              | 160,701 | 178,106 | 180,014 | 194,526 | 16655%  | 15097%  | 70991%  | 24%     |
| Federal Subsidy/Rider Trip           | \$3.68  | \$3.58  | \$3.14  | \$3.68  | -20%    | -1%     | NA      | -3%     |
| Rider Miles/Gallon                   | 18.07   | 27.24   | 27.29   | 29.67   | -62%    | -66%    | 193%    | 4%      |



4 Service Report July - Sep 2024



For the Period Ended September 30, 2024

#### FlexRide

| Golden/Via - FlexRide         | FY 2024   | FY 2024   | FY 2024   | FY 2024   | Q4 20 - | Q4 21 - | Q4 22 - | Q4 23 - |
|-------------------------------|-----------|-----------|-----------|-----------|---------|---------|---------|---------|
| Measure                       | Q1        | Q2        | Q3        | Q4        | Q4 24   | Q4 24   | Q4 24   | Q4 24   |
| Operational Cost (Contractor) | \$217,978 | \$159,079 | \$161,265 | \$284,025 | NA      | 39%     | 84%     | 42%     |
| Trips - East Service Area     | 2,173     | 2,219     | 2,163     | 2,361     | -93%    | -29%    | -19%    | 7%      |
| Trips - West Service Area     | 1,037     | 1,045     | 1,089     | 1,035     | 3221%   | -36%    | -33%    | -5%     |
| FlexRide - Late Night         | 2,555     | 2,490     | 2,475     | 2,881     | NA      | NA      | NA      | 9%      |
| Cost/Boarding                 | \$67.91   | \$48.74   | \$49.59   | \$83.64   | NA      | 104%    | 142%    | 38%     |
| Complaints                    | 3         | 1         | 9         | 18        | NA      | NA      | NA      | 1700%   |
| Compliments                   | 0         | 0         | 1         | 0         | NA      | NA      | NA      | 0       |
| Denials East                  | 8         | 8         | 3         | 22        | NA      | NA      | NA      | 144%    |
| Denials West                  | 0         | 5         | 2         | 11        | NA      | NA      | NA      | NA      |
| Denials Late Night/Holiday    | 26        | 24        | 41        | 244       | NA      | NA      | NA      | 618%    |
| Boardings                     | 5,765     | 5,754     | 5,727     | 6,277     | NA      | NA      | NA      | 6%      |
| Trip Denials                  | 34        | 37        | 46        | 277       | NA      | NA      | NA      | 544%    |









For the Period Ended September 30, 2024







For the Period Ended March 31, 2024

#### Fixed Route On-Time Performance Trend



Service Report

July - Sep 2024



#### **Low-No Updates**

#### Meeting: Board of Directors

#### Meeting Date: December 19, 2024

#### **INFORMATION TYPE**

Other

#### **RECOMMENDED ACTION(S)**

Receive for information

#### **ISSUE SUMMARY**

After the November Presidential election several Board members have inquired about the likelihood of the \$25 million Low-No award for hydrogen and hybrid buses being delayed or clawed back. Staff would like to provide a verbal update and answer any questions.

#### BACKGROUND

In January 2024 the Board authorized to submit grant applications and other funding requests to help purchase:

- 2 hydrogen fuel cell buses and associated equipment,
- 1 outdoor hydrogen fueling station,
- Workforce training for staff, and
- Up to 8 Hybrid buses per year to replace conventional diesel buses.

In April 2024 staff applied for Low or No Emission and Buses and Bus Facilities Grants for approximately \$39 million in Federal Funds to support the deployment of 2 zeroemission hydrogen fuel cell electric buses (FCEBs), a mobile hydrogen station, and 34 low-emission diesel-electric hybrid buses to replace old, high-mileage, expensive-tooperate standard diesel buses that are past their useful life.

In July 2024 the FTA awarded \$25 million to AAATA for the projects submitted in the grant application. While the grant award indicates that we have two years to obligate the funds, staff shared concerns with the Board that if the Presidential election in 2024 resulted in significant party changes, that funding could be at risk because priorities would change with a change in administration, especially shifts in party leadership.

The staff's priority after notification of the grant award has been to secure the grant funding as soon as possible. Grant funding is secured upon "obligation" of the grant. There are many major steps required before an award can be obligated, which include approval of the project in the Transportation Improvement Plan (TIP) with our Metropolitan Planning Organization (MPO, SEMCOG), reviewing the application with the Regional FTA office and gaining approval of the grant application (includes clearing hurdles for FTA compliance, such as if NEPA review will be required, etc.), approval from the U.S. Department of Labor, and for discretionary grants like this one, approval from Congress (Washington D.C. office). All steps must be followed in succession, and this takes a significant amount of time, often a year or more, depending on the project.

In November 2024 staff shared with the Board a recap of the Presidential election and potential risks associated with the Low-No award including the potential for claw backs, etc. Typically, incoming Presidential Administrations do not claw back awards made earlier. If the incoming Trump Administration follows norms, our grant should be safe. However, Trump and those in his circle have suggested they may behave differently, for example cancelling Biden Administration environmental grants or seeking to resurrect impoundment authority. Either could spur lengthy court cases and delay many federal grants. We will not know how serious these ideas are until 2025.

Staff are working on the grant application process with the Regional FTA Office while we wait for approval of the project in the TIP, which is expected on December 21, 2024. Our plan is to have the grant application reviewed and ready for formal submission to the Regional FTA, which will include an updated and approved TIP as required, as soon as the TIP is published, which is expected to be shortly after the approval on December 21, 2024. From there the application will continue as described above through the application process. Ideally our intent is to obligate the funds prior to the change of the Presidential office in January, but the process requires significant steps that are beyond our control, and as described above, the change in administration does not necessarily mean there is significant risk to the funding. To mitigate risks, we are working to obligate the funds as soon as possible.

#### IMPACTS OF RECOMMENDED ACTION(S)

- Budgetary/Fiscal: TBD
- Social: N/A
- Environmental: N/A
- Governance: N/A

#### **ATTACHMENTS**

1. NA

Agenda Item: 7.3



#### **CEO Report**

#### **Meeting: Board of Directors**

#### Meeting Date: December 19, 2024

#### **INFORMATION TYPE**

Other

#### LONG-RANGE PLAN STATUS UPDATES

#### ADVOCACY/OWNERSHIP LINKAGE UPDATES

Since the election staff have reached out to the Mayors and Ann Arbor and Ypsilanti, as well as the Supervisor of Ypsilanti Township. All have agreed to schedule initial meetings, that will consist of AAATA staff and Board members. The first meeting is scheduled for early January with Ypsilanti Township, with additional scheduling to follow.

#### **YPSILANTI TRANSIT CENTER PLANNING**

Schematic design of the YTC is underway and will continue throughout this fall and winter. The design team has been engaging employees throughout the organization - relying on them and a core team of users to help inform decisions. In parallel, the project team has made considerable progress on the environmental review process. In particular, the soils were found not to pose health risks and can be incorporated into the design on-site or removed to a non-hazardous licensed landfill. The archaeological resources testing also showed no significant findings. The project team will hold additional internal, public, and stakeholder engagements to inform the community on the facility design and function. The engagement's timing will be determined as the environmental review and schematic design processes continue.

#### **BLAKE TRANSIT CENTER EXPANSION**

TheRide continues to work with the Ann Arbor Housing Commission and City staff on the joint development of the old Y-Lot site adjacent to the BTC (350 S. Fifth). The Housing Commission and Related Midwest developer are considering new designs on the site, likely bringing one tower along William St that will incorporate low- to moderate-income units and ground-level retail. TheRide is working closely with the co-developers and architects on the design of the transit platform expansion and other transit amenities. A separate study led by the DDA to redesign 4th Avenue from Liberty St. to William St. is ongoing. This project aims to create a more pedestrian and transit friendly street. The project team has increased efforts to match those of the 350 S. Fifth development and will be discussing the project timeline and final designs as the details of the housing tower unfold.

#### **BUS LANES AND BUS RAPID TRANSIT**

TheRide continues to work with MDOT to ensure that the redesign of the US-23/Washtenaw interchange accommodates the long-term needs of transit. AAATA staff continue to advocate for

dedicated bus lanes through the project area to achieve mobility and safety objectives. MDOT and AAATA are actively exploring funding options to implement transit elements of the project. This project is tentatively scheduled to begin construction in the fiscal year 2027. More information is available on the US-23 project website.

A complementary study to envision upgrades along Washtenaw Ave from Carpenter Road to EMU is also underway. The "acceptable alternative" shared during public engagement in October and Novembers shows dedicated bus lanes on both sides of Washtenaw Ave from roughly Carpenter Ave to Rosedale Rd. This planning effort is expected to finish in early 2025 but no funding has been identified yet for implementation. More information is available on the M-17/Washtenaw Ave PEL project website.

#### **BUS FACILITIES AND GARAGE**

AAATA has long identified a need to expand its operations and maintenance capabilities since the Dawn Gabay Operations Center can no longer accommodate the agency's growing demands as it is currently configured. To address this critical path issue, an RFP was issued on October 31, 2024, to select a consultant to help AAATA identify our future needs, determine suitable sites for growth, and gain environmental clearance on the selected site(s). The consultant selection process will take several months, and the project is expected to begin in early 2025.

#### **OPERATIONAL UPDATES**

#### TRANSIT OPERATOR GRADUATION/RECRUITMENT

The current MCO class has 10 operators in training, with expected graduation on 12/20/2024, with another operator class to begin in early February.

#### STOPGAP BUS REPLACEMENT

New Gillig buses have started to arrive in Ann Arbor, as part of the stopgap replacement, stemming from the NovaBus cancellation agreement.

#### LOCAL ADVISORY COMMITTEE (LAC)

The LAC met on November 12th. The LAC discussed and refined their feedback to the board with Matt Carpenter. The LAC also discussed their updated membership policy. Larry Keeler was elected as a new member of the LAC.

#### ANN ARBOR CITY COUNCIL

AAATA is scheduled to present to Ann Arbor City Council on December 16<sup>th</sup>, to provide operational updates.

#### TRANSPORTATION COMMISSION (ANN ARBOR)

The Transportation Commission met on November 20th and conducted normal business. The Commission received an update on Vizion Zero, as well as the Downtown Area Circulation Study.

#### WATS POLICY COMMITTEE UPDATE

The November 2024 WATS Policy Committee was cancelled.

#### COMMUNITY AND EMPLOYEE ENGAGEMENT

This holiday season, TheRide came together to make a meaningful impact in our community through several giving initiatives. Employees generously donated new, unwrapped gifts to the

Salvation Army and wrapped gifts to the Gilbert Residence Home, helping bring joy to families and residents in need.

Additionally, voluntary monetary donations were collected in honor of our late colleague, Ken Simpson.



#### EXECUTION OF CONTRACTS OVER \$250K (Policy 2.9.1.5.D)

As part of the HVAC and Roofing project that was approved in the FY 2024 budget, on November 14, 2024, the CEO executed the following contracts for AAATA:

Warren Systems, Inc., for Mechanical and Electrical Upgrades in the amount of \$4,483,835 and Division 7 Building Contractors, Inc., for Roofing Replacement in the amount of \$3,536,990.

#### ANNUAL CERTIFICATION OF DISCLOSURE OF FINANCIAL/PERSONAL INTEREST

In January, Board members will receive an email from Michelle Whitlow to authorize the Certification of Disclosure of Financial or Personal Interest. This is an annual requirement in accordance with Board Policy 3.3.2.1.



#### **CEO Compensation**

**Meeting:** Board of Director's Meeting

Meeting Date: December 19, 2024

#### **INFORMATION TYPE:**

**Decision Preparation** 

#### **RECOMMENDED ACTION(S):**

That the Board approve an adjustment to the CEO's compensation as recommended by the Governance Committee (Attachment 1).

#### **PRIOR RELEVANT BOARD ACTIONS & POLICIES**

Policy 3.2.6 "Accordingly, the Board has a direct responsibility to create ... Annual performance review and appropriate adjustment of CEO salary."

#### **BACKGROUND:**

By policy, the Board of Director's has assigned itself the responsibility to conduct and annual performance evaluation of the CEO and make any adjustments to their compensation as per Policy 3.2.6 "Accordingly, the Board has a direct responsibility to create ... Annual performance review and appropriate adjustment of CEO salary."

#### IMPACTS OF RECOMMENDED ACTION(S):

- Budgetary/Fiscal: Accommodated in annual Operating Budget
- Social: N/A
- Environmental: N/A
- Governance: The CEO is the Board's only employee

#### **ATTACHMENTS:**

1. Attachment 1: Resolution 05/2024 Adoption of Adjustment to Compensation of Chief Executive Officer

#### ATTACHMENT 1

#### Resolution 05/2024

#### ADOPTION OF ADJUSTMENT TO COMPENSATION OF CHIEF EXECUTIVE OFFICER

**WHEREAS**, the Board of Directors of the Ann Arbor Area Transportation Authority has conducted and concluded a positive performance appraisal of the Chief Executive Officer, Matthew Carpenter, for the fiscal year of 2024 as of June 2024. And

**WHEREAS**, in light of that performance appraisal, the Board of Directors desires to adjust the total compensation of Mr. Carpenter, and

WHEREAS, the adjustment must be approved through the Board of Directors by a resolution;

**NOW THEREFORE, BE IT RESOLVED** that the Board of Directors hereby approves an adjustment to Mr. Carpenter's compensation for the fiscal year 2025, as follows:

- A 3.5% cost of living increase to his base salary
- A 4.5% merit increase to his base salary. The increase retroactive to October 1, 2024
- All other terms per Mr. Carpenter's employment agreement remain unchanged.

Kathleen M. Mozak, Chair December 19, 2024

Jesse Miller, Secretary December 19, 2024