

Transit for Tomorrow

TheRide's Long-Range
Public Transportation Plan

Presented by:
Tim Sanderson
Deputy CEO, Planning & Innovation



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Hi, I'm Tim Sanderson and I'm TheRide's Deputy CEO of Planning and Innovation.

I'll be walking you through TheRide's public input process for our Long-Range plan, also known as Transit for Tomorrow.

Overview



What are we trying to do?



What is the process?



What do we know?



What are your thoughts?

We at TheRide are very excited to be embarking on our Long-range plan, and more importantly, hearing your thoughts on transit in the Ann Arbor/Ypsilanti area. This brief presentation will explain our process and opportunities for you to provide input.

What are we trying to do?



Create a vision of transit for the Ann Arbor and Ypsilanti Area.



Develop a disciplined approach to achieve the Board's ends.

Rather than identifying specific planned improvements, the Long-Range Plan will create a vision of transit and develop a disciplined approach to achieve the goals outlined by TheRide's Board of Directors.

Timeline

Fall 2019

- Public Input
- Develop Scenarios

Fall 2020

- Feedback on Scenarios
- Revise and Present Final Recommended LRP

Fall 2021

- Approval
- Develop 5-Year Implementation Plan
- Funding Decision



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4

Our timeline includes several opportunities to provide input and feedback.

We are starting with seeking public input.

Once we hear from you, we'll develop different scenarios.

We will share these different scenarios with you to discuss how they can meet the needs of our community in the long term.

The Long-Range vision for the Ann Arbor/Ypsilanti area will provide the basis for specific implementation plans and determine the need for future funding decisions.

Inputs



Wants:

“I would prefer the bus to run more frequently.”



Needs:

“I need the bus to go to this location so I can go to work.”



Ideas:

“We should invest in a hyperloop.”

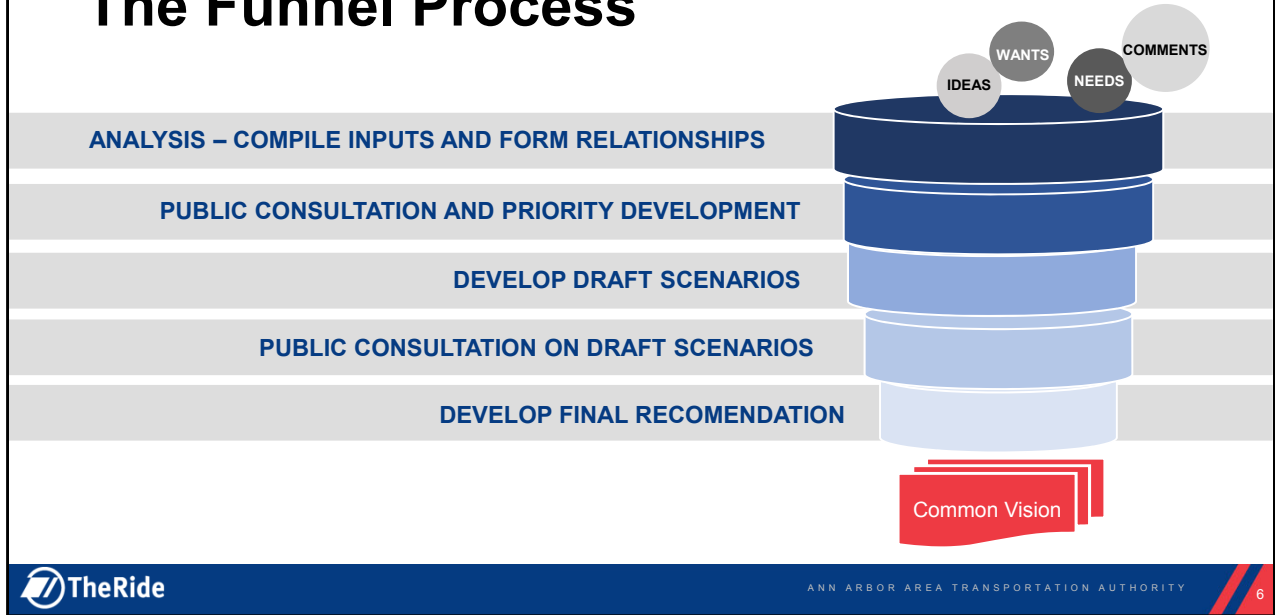


Comments:

“I would take the bus, but it doesn't work with my hectic lifestyle.”

So, in order to get there from here, we want to hear from you and we are open to hearing everything; whether they are wants, needs, ideas or just comments. Everything will help us develop this vision together.

The Funnel Process



Once we receive all of the initial comments, we'll review everything. Similar to the funnel shown, the intent of this process is to balance everything we hear in order to develop a common vision that acknowledges your input.

What do we know?

- Congestion is anticipated to increase
- Jobs anticipated to grow and be concentrated in urban areas
- Greatest level of population growth will be 65+



In addition to your input, we will also be using research completed by our regional partners.. This research provides valuable insights including:

Congestion is anticipated to increase

Jobs are anticipated to grow and be concentrated in urban areas

The greatest level of population growth will be 65+

What do we know?

- Recent Studies:
 - Reimagine Washtenaw Bus Rapid Transit Lite Study
 - Paratransit Study
 - Operations Space Assessment
 - Ypsilanti Transit Center Passenger Terminal Needs Assessment
- New Mobility Toolkit

We will also use the research and information from specific studies that have been completed, including the: Reimagine Washtenaw Bus Rapid Transit Lite Study

- Paratransit Study
- Operations Space Assessment
- Ypsilanti Transit Center Passenger Terminal Needs Assessment

And the New Mobility Toolkit which will frame the role of innovation in the Long-Range Vision

Our Board's Considerations

- Triple bottom-line outcomes
 - Social: Help the disadvantaged, persons with disabilities, elderly, etc.
 - Environmental: Clean air, attract choice riders
 - Economic: Get people to jobs, school, shopping, and more
- Service improvements prioritized based on their impact on ridership



TheRide's Board of Directors strives for a triple bottom-line of Social, Environmental and Economic outcomes. They are also considering prioritizing any service improvement that may increase ridership.

Your input on these considerations is also important to us.

Achieving the Right Balance



Competing
Needs / Wants



Limited Resources

Of course, we are unable to implement every good idea that we receive. As such, the final plan will have to balance the competing needs and wants with the limited resources that we have to work with.

Five Categories of Improvement



FREQUENCY



ACCESS



AVAILABILITY



EXPERIENCE



FLEXIBILITY



As this plan moves forward, we will be sorting items into five categories –some items may fit into more than one category:

Frequency: The time span between buses. – This is also the item that has the most direct influence on ridership.

Access: This is not only the accessibility of our vehicles and facilities, but also how easy it is to access area destinations using our services.

Availability: This refers to the bus being available at the time and/or day that it is needed.

Experience: relates to items that improve the experience of using our services. This could be anything from on time performance to shelters to transit centers.

Flexibility: relates to services that go beyond traditional fixed route services and are focused on innovative ways of meeting these needs.

Questions for Discussion

- What does good transit look like in this community?
- What are the greatest opportunities that would improve ridership?
- What do you feel is the single greatest factor that encourages ridership?
- Do you feel that the experience of using AAATA is meeting the expectations of the community/customers?
- What role do you see innovation and technology changing your interaction with public transit?

As you consider your input – here are some questions to think about –

What does good transit look like in this community?

What are the greatest opportunities that would improve ridership?

What do you feel is the single greatest factor that encourages ridership?

Do you feel that the experience of using TheRide is meeting the expectations of the community/customers?

What role do you see innovation and technology having in how you interact with public transit?



Thank you.

Questions?

For more information:

Visit:	TheRide.org/TransitForTomorrow
Email:	Planning@TheRide.org
Call:	734-794-1882

 ANN ARBOR AREA TRANSPORTATION AUTHORITY 13

We thank you for taking the time to provide your feedback on the future of transportation in the Ann Arbor/Ypsilanti area.

If you have any questions or want to provide feedback:

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