

Ann Arbor Area Transportation Authority Board of Directors
Retreat Minutes
Wednesday January 24, 2018
9:00 a.m.
Hilton Garden Inn, 1401 Briarwood Circle, Ann Arbor, Michigan

Board Present: Mike Allemang, Eli Cooper, Gillian Gainsley, Sue Gott, Prashanth Gururaja, Roger Hewitt, Larry Krieg, Eric Mahler (Chair), Kyra Sims

Executive Team: Matt Carpenter, John Metzinger, Bryan Smith, Forest Yang

Facilitator: Rose Mercier

Chairman Eric Mahler called the Retreat to order at 9:06 a.m.

1) Welcome and Overview

Chairman Mahler welcomed Ms. Mercier. Attendees introduced themselves and shared ideas for how to have a productive meeting.

2) Strategy and Monitoring Overview

Ms. Mercier presented on Strategic Foresight, Ownership Linkage, Monitoring Performance of the Organization/CEO and Strategic Planning. Ms. Mercier presented on information for Ends decisions and referred to a Strategic Plan created by the CEO to achieve the Ends. CEO Matt Carpenter made a presentation on a Strategic Planning Process.

3) Strategic Vision: Ideas and Analysis

Attendees shared their individual ideas for internal and external Strengths, Weaknesses, Opportunities, Threats and Challenges, then worked in groups to organize the ideas into themes and categories. Attendees debriefed the group exercise.

There was a 45-minute recess for lunch.

4) Strategic Vision: Discussion and Development

a. Considerations for Ends Policies Development

Ms. Mercier presented on development of Ends Policies. Attendees identified priorities among the themes developed during the group exercise with implications for Ends. Attendees discussed developing Ends from the highest priority themes. There was discussion around creating a vision statement for board governing and a resource allocation policy.

b. Considerations for Ownership Linkage and Board Education

Ms. Mercier presented on Ownership Linkage distinguishing between Owners, Beneficiaries/Clients and Stakeholders. Ms. Mercier presented on Legal and Moral Owners. Discussion was held around the Ends policies and identifying the Owners and making meaningful connections with Owners. There was consensus for continuing the discussion as part of development of the Work Plan.

c. Consideration for Strategic Planning

Mr. Carpenter reported further on development of a Strategic Plan.

5) Next Steps

Ms. Mercier commented on next steps including development of a report to include: details of input provided during the Retreat, Board Action to inform the Annual Plan of Work and non-Ends CEO Action Items.

Board members commented on topics to pursue further; particularly:

- Ends for consideration for further discussion
- Establishing a Strategic Vision
- Development of a long-term Transit Plan
- Ownership Linkage
- Orientation of Board
- Maintaining Board of Directors Excellence
- Framework and issue definitions regarding resource allocation

6) Public Time

David Diephius commented on development of a vision and mission, and detailed plans driven by long-term plans.

7) Adjournment

There being no further business, Chairman Mahler adjourned the meeting at 4:38 p.m.

Gillian Gainsley
Secretary, AAATA Board of Directors

Approved February 15, 2018