



# 1 PUBLIC ADVISORY GROUP TERMS OF REFERENCE

## 1.1 MANDATE

The Public Advisory Group will provide ongoing input for development of TheRide 2045 Long-Range Plan to ensure it meets the community's and customer's vision for transit. This is a non-voting group; the purpose is to bring the insight of different perspectives into the long-range plan. In particular, the Public Advisory Group will:

- Represent TheRide's customers and the community as a whole as it considers strategic decisions for its long-range plan;
- Provide ongoing in-depth feedback on the long-range plan as it progresses;
- Enable a greater understanding of our diverse community's vision for our shared transit system; and
- Address strategic issues and not individual customer complaints.

## 1.2 RESPONSIBILITY OF MEMBERS

By joining this panel, members agree to:

- Attend Public Advisory Group meetings;
- Review the agenda and any required material before meetings;
- Actively engage in discussions at these meetings and provide feedback as required;
- When possible, attend public engagement meetings related to TheRide 2045 Long-Range Plan;
- Treat staff, consultants, and other members of the group with respect; and
- Allow their image or testimonials to be used in promotional material related to the TheRide 2045 Long-Range Plan.

## 1.3 WORKPLAN

The AAATA has contracted a consulting firm (Left Turn Right Turn) to develop the long-range plan. This includes facilitating the Public Advisory Group meetings, the ongoing public and stakeholder engagement, and incorporating that feedback into the plan.

- The Advisory Group will meet approximately every two months;
- After the first meeting, the dates of each meeting to be determined by the group;
- Meetings will take place online.

## 1.4 MEMBERSHIP

- Members may be appointed or dismissed at the discretion of the TheRide;
- Reasonable effort will be made on the part of TheRide to appoint members that represent the demographics and interests of the community that it serves.

## 1.5 TERM

The initial membership term for the Public Advisory Group will be for the duration of the planning process, approximately 10 months from the date of the first meeting.

## 1.6 HONORARIUM

- One 30-day Flex Pass; or
- 20 A-Ride tickets; or
- \$50 gift card.